



# Military-Connected Families Paper Social Media Toolkit for CHA Members

November 2023

## Important Social Media Handles to Follow:

Twitter: [@hospitals4kids](https://twitter.com/hospitals4kids)

Facebook: [@childrenshospitals](https://www.facebook.com/childrenshospitals)

LinkedIn: [@childrenshospitalassociation](https://www.linkedin.com/company/childrenshospitalassociation)

IG: [@SpeakNowKids](https://www.instagram.com/SpeakNowKids)

## Dates For Use:

Publication and Promotion of Military-Connected Children Paper: **November 28, 2023**

## Social Graphics:

Download the social media graphics [here](#).

## Suggested Social Media Copy:

We encourage you to use the social copy and graphics provided below on your social media channels. Choose from the social copy below for use on Twitter, Facebook, LinkedIn, and Instagram, use the hashtag #MilitaryFamilyKids and tag CHA.

## Social Media Copy:

- 2,170,661 military-connected children are covered by Medicaid. It's crucial we provide the resources and support that help them thrive. Learn about the current challenges of the health care system and how we can better serve our #MilitaryFamilyKids. <https://www.childrenshospitals.org/content/public-policy/report/medicaid-a-vital-resource-for-nearly-3-million-military-connected-children>
- #DYK it is estimated that up to 50% of military-connected children receive care in the civilian sector? For #MilitaryFamilyKids with unique health needs, children's hospitals are a vital resource to accessing care. <https://www.childrenshospitals.org/content/public-policy/report/medicaid-a-vital-resource-for-nearly-3-million-military-connected-children>
- [Hospital Name] joins @hospitals4kids in supporting the health care needs of #MilitaryFamilyKids. Learn why we are urging policymakers to act for military-connected children by strengthening Medicaid. <https://www.childrenshospitals.org/content/public-policy/report/medicaid-a-vital-resource-for-nearly-3-million-military-connected-children>

- We owe it to our military families to protect the health and well-being of their children, and a strong Medicaid program is critical to this mission. We're joining [tag CHA's social handle] to urge policymakers to act for #MilitaryFamilyKids by strengthening Medicaid to continue to support military-connected children. <https://www.childrenshospitals.org/content/public-policy/report/medicaid-a-vital-resource-for-nearly-3-million-military-connected-children>
- This Military Family Appreciation Month, we are highlighting the role children's hospitals play in providing care to our #MilitaryFamilyKids. Learn more via @hospitals4kids here: <https://www.childrenshospitals.org/content/public-policy/report/medicaid-a-vital-resource-for-nearly-3-million-military-connected-children>
- #DYK nearly 3 million military-connected children are eligible for or covered by Medicaid? That's why children's hospitals are calling for expanded access to Medicaid to better support our #MilitaryFamilyKids. <https://www.childrenshospitals.org/content/public-policy/report/medicaid-a-vital-resource-for-nearly-3-million-military-connected-children>