

Gun Violence Prevention Advocacy Toolkit Children's Hospitals' Social Media Campaign

Background: As part of our gun violence prevention advocacy toolkit, the Children's Hospital Association (CHA) will share social media content highlighting national data on the impact of gun violence for children, families and communities. We encourage all children's hospitals to get involved and engage on social media using the content provided below. Greater advocacy will help shape the development of policies that support children and prevent further tragedies within our communities.

Important social media channels to follow:

Children's Hospital Association

Twitter: [@hospitals4kids](https://twitter.com/hospitals4kids)

Facebook: [@childrenshospitals](https://www.facebook.com/childrenshospitals)

LinkedIn: <https://www.linkedin.com/company/children's-hospital-association/>

Preferred Hashtag:

#EndGunViolence

Proposed content and graphics:

Download the digital graphics located on the CHA Gun Violence Prevention Advocacy Toolkit page which include different branding options for your use with the social copy below. These helpful social media graphics are optimized for Facebook, Twitter and LinkedIn.

- We are asking {ELECTED OFFICIAL TWITTER HANDLE} to address gun violence as a public health crisis and keep children, families and communities safe. #EndGunViolence
- Gun violence is a public health crisis that jeopardizes children's safety, physical and mental health, and day-to-day well-being. They are impacted—directly and indirectly—by these traumatic events in their environments. #EndGunViolence
- We have treated children who have been injured and killed by firearms and seen the lasting effects on their families and communities. {ELECTED OFFICIAL TWITTER HANDLE}, we urge you to prioritize and pass meaningful gun safety policies. #EndGunViolence

For more information contact:

Erin Fernandez

E: Erin.Fernandez@childrenshospitals.org

P: 202.753.5329