**Children’s Hospitals’ Vaccination Social Media Toolkit**

Children's hospitals are committed to educating families and health care professionals with complete and reliable information about vaccines. In step with this long-standing commitment, CHA is working to elevate the trusted voices and efforts of children’s hospitals and health systems in their communities, in partnership with others caring for kids, for COVID-19 vaccinations for 5- to 11-year-olds. Below are social media posts that you may use to amplify your message.

**Important handles and social media channels to follow:**

**Children’s Hospitals Association**

Twitter: [@hospitals4kids](https://twitter.com/hospitals4kids)

LinkedIn: [https://www.linkedin.com/company/children's-hospital-association/](https://www.linkedin.com/company/children%27s-hospital-association/)

Facebook: [@childrenshospitals](https://www.facebook.com/childrenshospitals)

Twitter: Facebook:
[@WhiteHouse](https://twitter.com/WhiteHouse) @WhiteHouse

[@CDCgov](https://twitter.com/CDCgov) @CDC

[@HHSGov](https://twitter.com/HHSGov) @HHS

**Dates:**

November 2021

**Proposed social media for Facebook and Twitter:**

* The decision by @[tag CDC] to recommend child vaccinations is important to getting kids as back to normal as possible. That is why we are proud to partner with the @WhiteHouse and @[tag community partners] to bring vaccines to kids ages 5 to 11. [Insert your COVID-19 website link]
* Vaccinations, along with masking and social distancing, are a critical part of confronting and containing the COVID-19 pandemic and we are proud to partner with @[tag community partners] in getting kids in our community vaccinated against #COVID-19. [Insert your COVID-19 website link]
* We are all working closely with federal, state, and local officials to help administer vaccines to children. Our goal is to vaccinate the most vulnerable, inpatient children as quickly as possible. [Insert your COVID-19 website link]
* We’ve joined children’s hospitals across the country in support of the robust vaccination effort for kids ages 5 to 11. Find more information at [Insert your COVID-19 website link]

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