

Sample Social Media Content for National Awareness Campaign on Pediatric Capacity

Join the national campaign online by customizing these helpful social media posts.

Important handles and social media channels to follow:

Children's Hospitals Association

Twitter: [@hospitals4kids](https://twitter.com/hospitals4kids)

LinkedIn: <https://www.linkedin.com/company/children's-hospital-association>

Facebook: [@childrenshospitals](https://www.facebook.com/childrenshospitals)

Speak Now for Kids

Twitter: [@speaknowforkids](https://twitter.com/speaknowforkids)

Facebook: [@speaknowforkids](https://www.facebook.com/speaknowforkids)

Instagram: [@speaknowforkids](https://www.instagram.com/speaknowforkids)




[\[Download image of the ad that ran in *The New York Times* and *Los Angeles Times*.\]](#)

Dates to post:

Starting Thursday, Aug. 26: *USA Today* op-ed

Starting Sunday, Aug. 29: *New York Times* and *Los Angeles Times* ads

Facebook:

- Our kids and pediatric hospitals urgently need everyone to do their part to fight this crisis! Children's Hospital Association's Mark Wietecha shares what can be done: <https://news.yahoo.com/childrens-hospitals-breaking-point-covid-100130271.html>
- Children's hospitals are facing a perfect storm. The delta variant, rapid increases in viral conditions and mental health emergencies, and staffing shortages are straining capacity. It's time for individuals and the federal government to act! <https://news.yahoo.com/childrens-hospitals-breaking-point-covid-100130271.html>
- The pediatric safety net is being threatened in unprecedented ways. Children's hospitals across the country are calling for increased vaccinations, masking in schools and other gatherings, social distancing, and hand washing.
- Sunday's *New York Times* [LA *Times* for hospitals in California] features our message to all Americans: It's urgent that we take the scientifically proven measures to protect our children:
Get vaccinated 
Wear masks, especially in schools 
Social distance and wash hands 

Contact us: public.policy@childrenshospitals.org

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- Calling all advocates!

Support us in the fight against COVID-19. Send a message to your lawmakers and the Biden administration and encourage them to support children's hospitals. We must ensure that these life-saving hospitals do not get left behind. <https://p2a.co/4BSd0kY>

Twitter:

- Our kids and pediatric hospitals urgently need everyone to do their part to fight this crisis! Mark Wietecha of @Hospitals4Kids shares what can be done in @USAToday: <https://news.yahoo.com/childrens-hospitals-breaking-point-covid-100130271.html>
- Children's hospitals are facing a perfect storm. The #delta variant, rapid increases in viral conditions and #mentalhealth emergencies, and staffing shortages are straining capacity. It's time for individuals and the federal government to act! <https://news.yahoo.com/childrens-hospitals-breaking-point-covid-100130271.html>
- The pediatric safety net is being threatened in unprecedented ways. That's why children's hospitals across the country are calling for increased vaccinations, responsible masking, and social distancing.
- Sunday's @NYTimes [@latimes for hospitals in California] features our message to all Americans: It's urgent that we take the scientifically proven measures to protect our children:
Get the #vaccine 📄
Wear masks, especially in schools 😷
Social distance and wash hands 🧼
- Calling all advocates!

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LinkedIn:

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#ChildrensHospital #KidsHealth #COVID19

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#ChildrensHospital #KidsHealth #COVID19

- The pediatric safety net is being threatened in unprecedented ways. That's why #childrenshospitals across the country are calling for increased vaccinations, masking in schools and other gatherings, social distancing, and hand washing.

#COVID19 #Childrenshealth

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Wear masks, especially in schools
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#COVID19 #Childrenshealth #Childrenshospital

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