SAFE K:DS worldwide

Equity in Child Safety

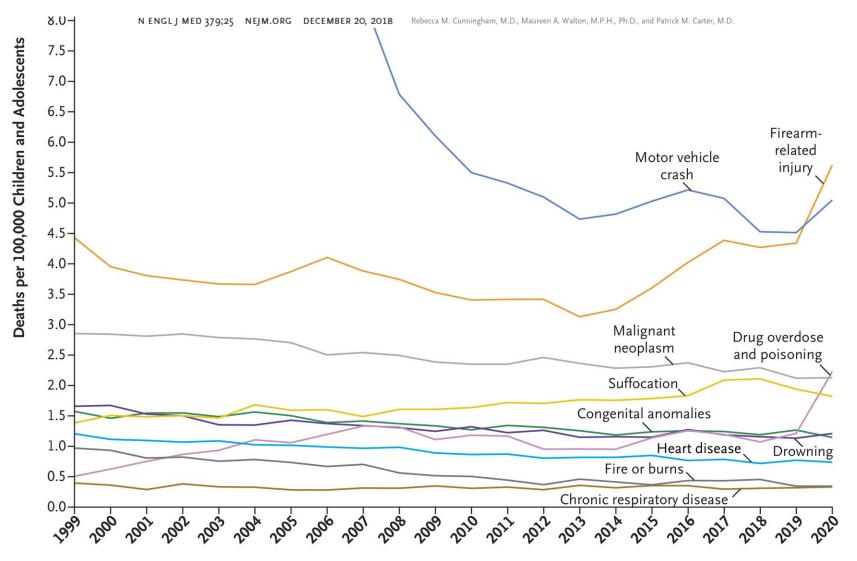


TORINE CREPPY PRESIDENT

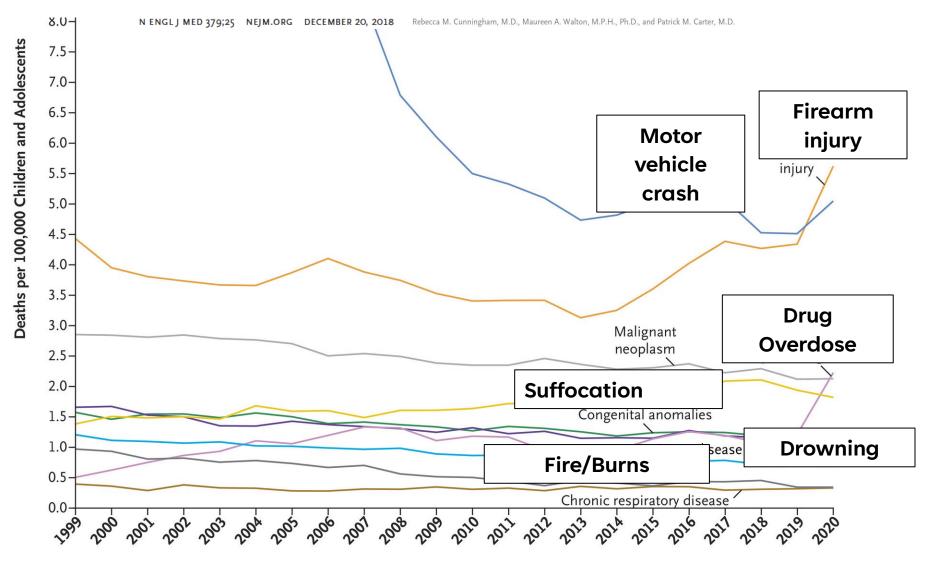


SADIQA A.I. KENDI, MD, MPH BOSTON MEDICAL CENTER

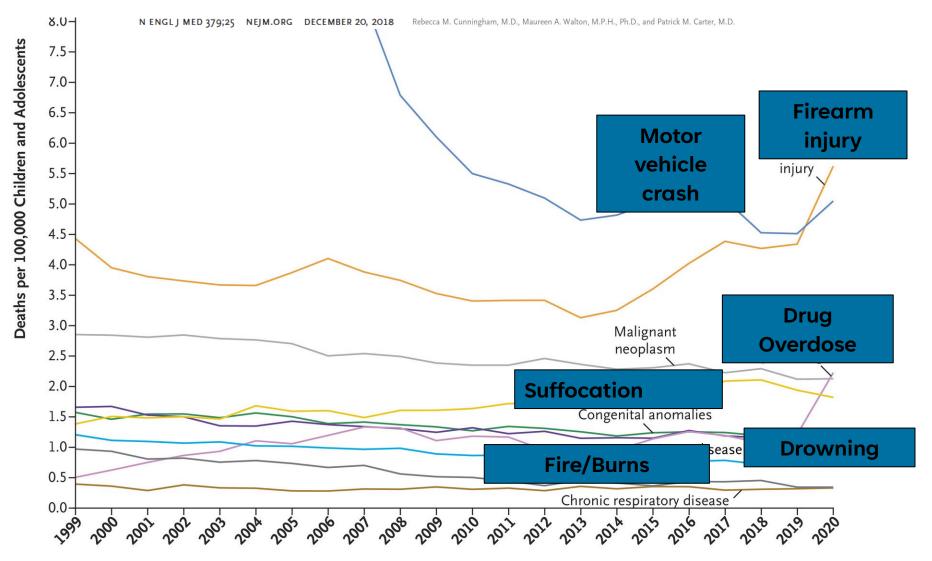
The Major Causes of Death in Children & Adolescents in the United States

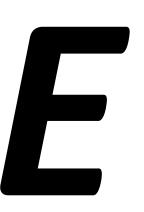


The Major Causes of Death in Children & Adolescents in the United States



The Major Causes of Death in Children & Adolescents in the United States





Education

- Economics
- Engineering
- Enforcement



- Economics
- Engineering
- Enforcement

Intersectionality is very important as we think about inequities

Intersectionality



*Not a complete representation of identities or systems of discrimination

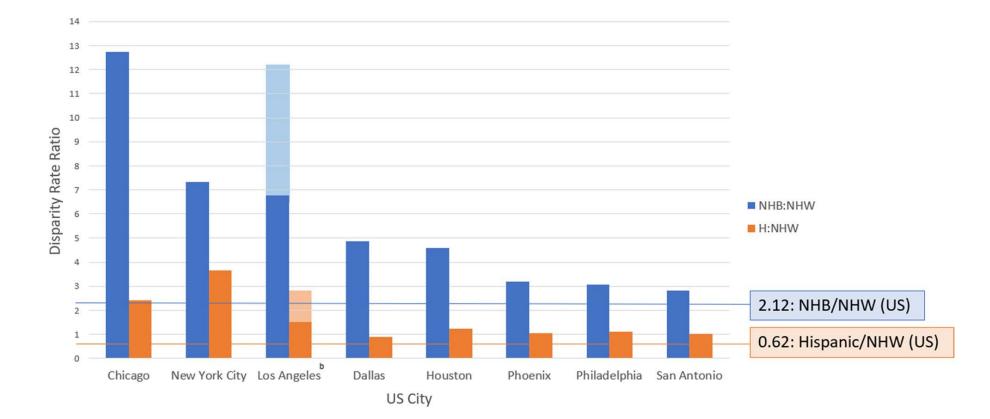
	Non-Hispanic White	Non-Hispanic Black	Hispanic	
New York	0.030	0.220	0.110	
Los Angeles	0.162-0.292 ^a	1.967	0.446	
Chicago	0.226	2.878	0.550	
Houston	0.476	2.185	0.597	
Phoenix	0.527	1.693	0.550	
Philadelphia	0.811	2.484	0.891	
San Antonio	0.829	2.339	0.856	
San Diego	0.126-0.2268	0.686-1.236 *	0.626	
Dallas	0.563	2.739	0.509	
San Jose	0.060-0.239 *	0.475-1.898 *	0.409	
United States	0.847	1.795	0.522	

Racial and ethnic disparities of sudden unexpected infant death in large US cities: a descriptive epidemiological study

Brett T. Boyer^{1*}, Gina S. Lowell², Douglas R. Roehler² and Kyran P. Quinlan²

 Boyer et al. Injury Epidemiology
 (2022) 9:12

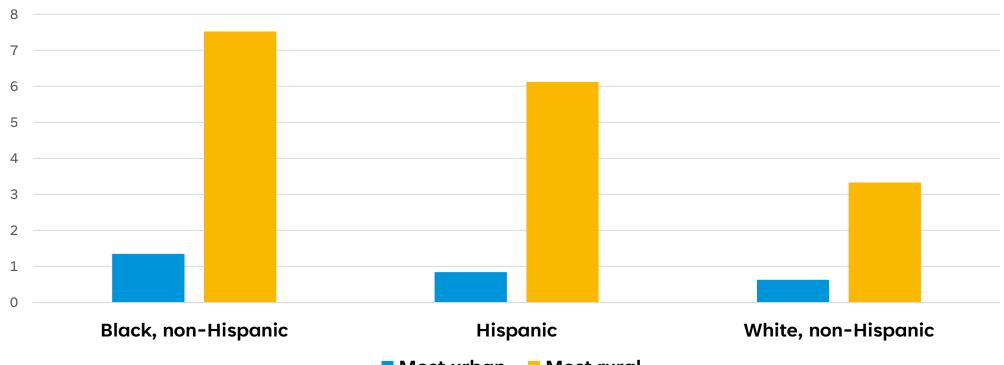
 https://doi.org/10.1186/s40621-022-00377-7



Urban and Rural Child Deaths from Motor Vehicle Crashes: United States, 2015-2019

Kate M. Shaw, PhD¹, Bethany West, MPH¹, Sadiqa Kendi, MD², Mark R. Zonfrillo, MD, MSCE³, and Erin Sauber-Schatz, PhD¹

THE JOURNAL OF PEDIATRICS



Death Rate per 100,000

Most urban Most rural



Poverty rate is 25% higher in rural areas

10.6% rural children live in deep poverty (0-50% FPL) 55.7% of them are non-Hispanic Black, Hispanic, or American Indian/Alaska Native

Twice as likely to be living in substandard housing conditions

Jessica L. Bettenhausen, MD; Courtney M. Winterer, DO; Jeffrey D. Colvin, MD, JD



Poverty rate is 25% higher in rural areas

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10.6% rural children deep poverty

55.7%

non-Hispanic Black, Hispanic, or American Indian/Alaska Native

Twice as likely to be living in substandard housing conditions

Jessica L. Bettenhausen, MD; Courtney M. Winterer, DO; Jeffrey D. Colvin, MD, JD





2x as likely to be living in substandard housing conditions

Jessica L. Bettenhausen, MD; Courtney M. Winterer, DO; Jeffrey D. Colvin, MD, JD

Check for updates

Table 2. Underlying Causes of Death by Urban/Rural Status and Race/Ethnicity, 2019

		Crude Mortality Rate (per 100,000)											
	National	Urban [‡]					Rural [‡]						
Cause	All Races	All Races	White	Black or African American	American Indian or Alaska Native	Hispanic or Latino (All Races)	Not Hispanic or Latino (All Races)	All Races	White	Black or African American	American Indian or Alaska Native	Hispanic or Latino (All Races)	Not Hispanic or Latino (All Races)
Age 0-17 years													
Certain conditions from the perinatal period	14.2	14.3	11.1	29.7	4.5	12.2	14.7	14	12.1	28.8	16	13.1	14
Accidents*	7.2	6.4	5.8	9.9	7.1	5.4	6.8	12.7	12.3	14.2	17.5	11.7	12.8
Congenital malformations	7.1	6.9	6.7	9.1	2.8	7.2	6.7	8.5	8.4	9.5	8.5	7.3	8.6
Suicide	2.3	2.1	2.2	1.5	2.9	1.5	2.4	3.4	3.5	UR	7.5	2.8	3.5
Homicide	2.2	2.2	1.2	7	2.2	1.7	2.3	2.1	1.6	6.5	UR	1.7	2.2
Age <1 year													
Congenital malformations	113.7	110.2	106.9	142.3	48.6	114.8	107.2	136.6	136.6	139.3	135.8	127.6	137.7
Short gestation and low birth weight	91.1	91.5	62.6	220.3	UR	69.1	97.3	88.2	76.6	184.7	UR	101.8	84.7
Maternal complications	32.9	33.6	26.6	65.4	NR	32.8	32.9	28.1	18.1	58.9	NR	28.7	27.8
Sudden infant death syndrome	33.0	30.8	22.3	73.1	UR	20.7	34.6	47.2	37.8	96.5	120.7	40.2	48.3
Accidents [†]	33.5	30.7	23.3	65.3	37.4	18.3	35.4	51.5	48.3	67.9	UR	UR	55.9
Age 1–12 years													
Accidents*	4.7	4.1	3.7	6.2	3.9	3.4	4.3	8.5	8.2	9.8	10.9	8.7	8.4
Malignant neoplasms	1.8	1.9	1.9	2.0	NR	2.0	1.9	1.5	1.5	UR	NR	UR	1.4
Congenital malformations	1.5	1.4	1.3	2.1	NR	1.3	1.5	2.0	2.0	UR	NR	UR	2.1
Homicide	1.1	1.0	0.6	2.7	UR	0.6	1.2	1.3	1.0	3.1	NR	NR	1.4
Diseases of heart	0.6	0.6	0.5	0.9	NR	0.3	0.6	0.5	0.5	NR	NR	NR	0.5
Age 13–17 years													
Accidents*	8.5	7.4	7.6	8.2	8.8	7.8	7.2	15.5	15.4	14.5	23.1	17.0	15.3
Suicide	7.1	6.6	7.1	4.6	9.1	4.9	7.2	10.6	10.6	UR	27.7	8.8	10.8
Homicide	4.0	4.3	1.9	15.6	NR	3.8	4.4	2.4	1.6	10.7	NR	NR	2.5
Malignant neoplasms	2.3	2.3	2.3	2.4	NR	2.7	2.1	2.5	2.5	NR	NR	UR	2.3
Diseases of heart	0.9	0.8	0.6	1.8	NR	UR	0.9	1.5	1.4	NR	NR	NR	1.5

Jessica L. Bettenhausen, MD; Courtney M. Winterer, DO; Jeffrey D. Colvin, MD, JD

Check for updates

Crude Mortality Rate per 100,000 for Injuries in 0-17 yrs

Race/Ethnicity	Urban	Rural
All	6.4	12.7



Jessica L. Bettenhausen, MD; Courtney M. Winterer, DO; Jeffrey D. Colvin, MD, JD

Crude Mortality Rate per 100,000 for Injuries in 0-17 yrs

Race/Ethnicity	Urban	Rural
Black/African American	9.9	14.2
American Indian/Alaskan Native	7.1	17.5
Hispanic/Latino	5.4	11.7
White	5.8	12.3

Jessica L. Bettenhausen, MD; Courtney M. Winterer, DO; Jeffrey D. Colvin, MD, JD





"What's up with that Mommy?"

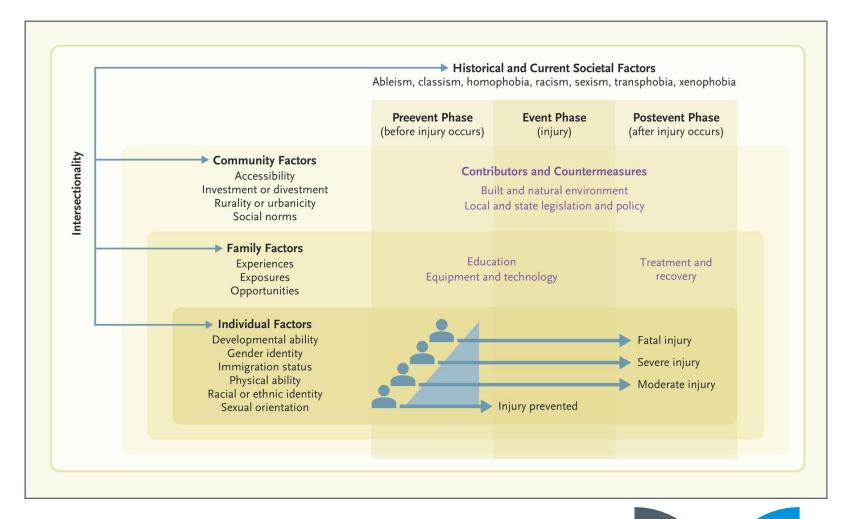


"To be truly visionary we have to root our imagination in our concrete reality while simultaneously imagining possibilities beyond that reality."

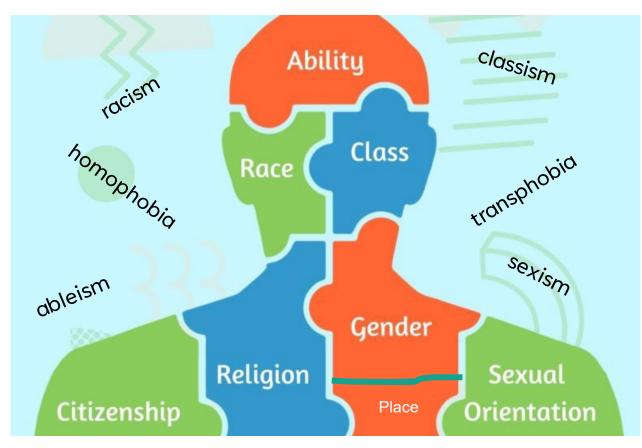
-bell hooks

PRESENTATION TITLE

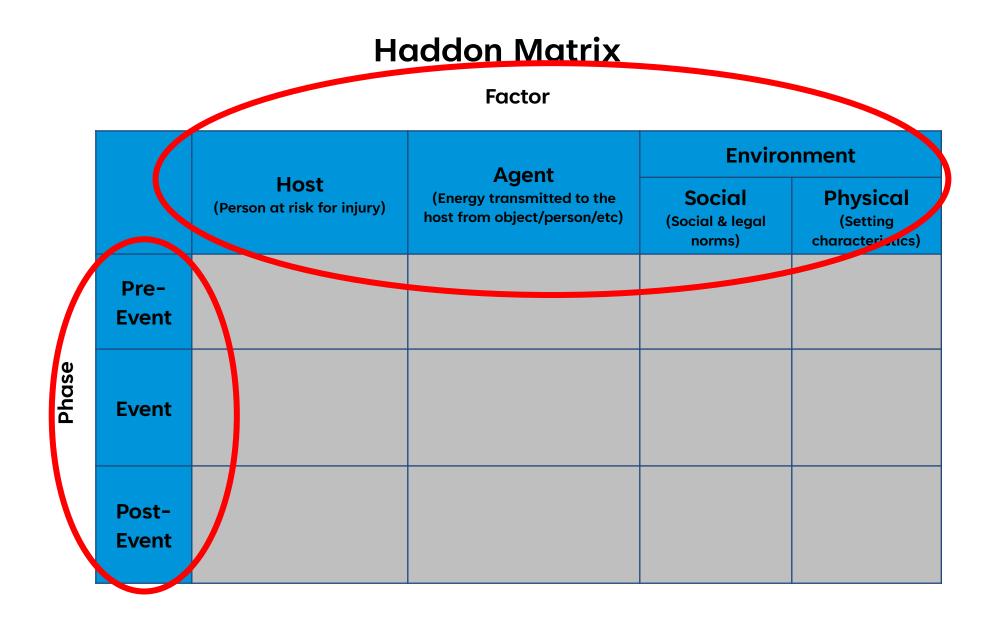
Sadiqa Kendi, M.D., M.P.H., and Michelle L. Macy, M.D. NENGLJ MED 388;9 NEJM.ORG MARCH 2, 2023



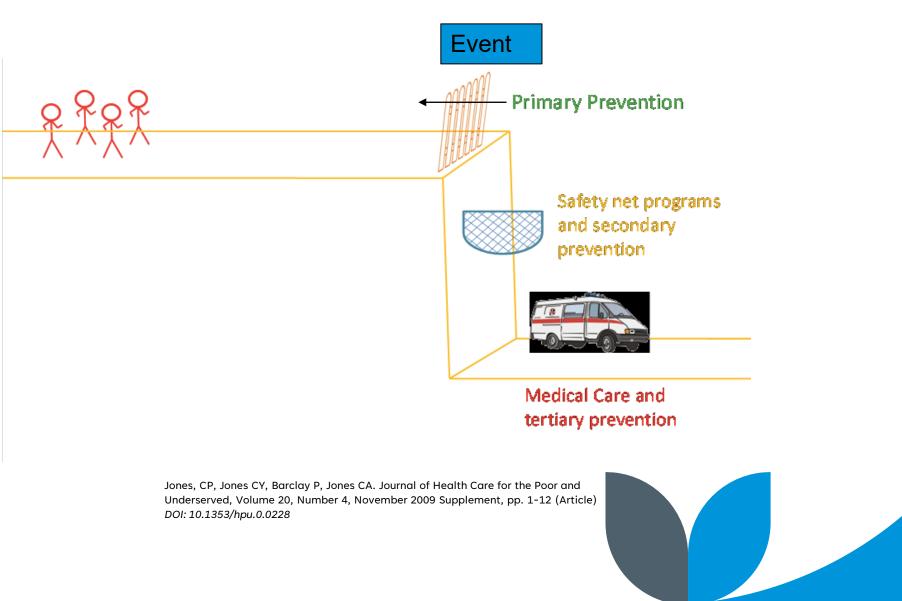
Intersectionality



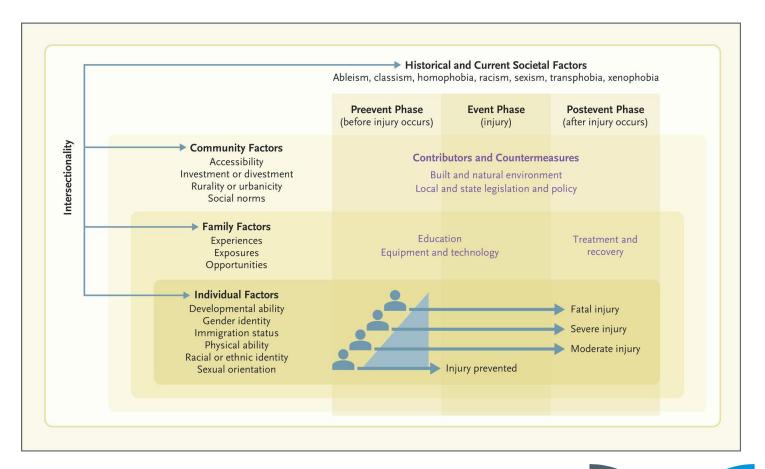
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Cliff Analogy for Disparities



Sadiqa Kendi, M.D., M.P.H., and Michelle L. Macy, M.D. NENGLJ MED 388;9 NEJM.ORG MARCH 2, 2023





Learn the Sounds of Fire Safety to Avoid Danger; African Americans Have the Highest Rate of Fire Deaths and Injuries

Share: 🛐 🐹 🔗 🛨

Release Date: October 04, 2021

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WASHINGTON, D.C. – Knowing what to do if there's a house fire can save lives. Fire Prevention Week is October 3 through 9, and CPSC and the National Fire Protection Association (NFPA) want to encourage everyone to listen to the sounds of safety from smoke and CO alarms. That means:

- When the alarm "beeps," respond immediately and get out of the home as quickly as possible.
- When the alarm "chirps," it's time to change the batteries, or install a new alarm.
- If there is someone in the household who is deaf or hard of hearing, install bed shaker and strobe light alarms that will alert that person to fire danger.

Based on CPSC staff estimates for 2016 through 2018, there are about 360,000 home fires every year, leading to roughly 2,400 deaths. In addition, it is estimated that there are nearly 10,400 injuries per year. Research also shows that across all races, African Americans have the highest rate of fire deaths and injuries—nearly twice the overall death rate, and more than twice the overall injury rate. According to

1.14 .1

. .

https://www.cpsc.gov/s3fs-public/2016-to-2018-Residential-Fire-Loss-Estimates-Final_0.pdf

Fire and Burns *19 Killed in New Ye* ...malfunctioning space

Nine children were among t

By Ashley Southall, Grace Ashford an Published Jan. 9, 2022 Updated Jan. 11, 2022 ty officials said.

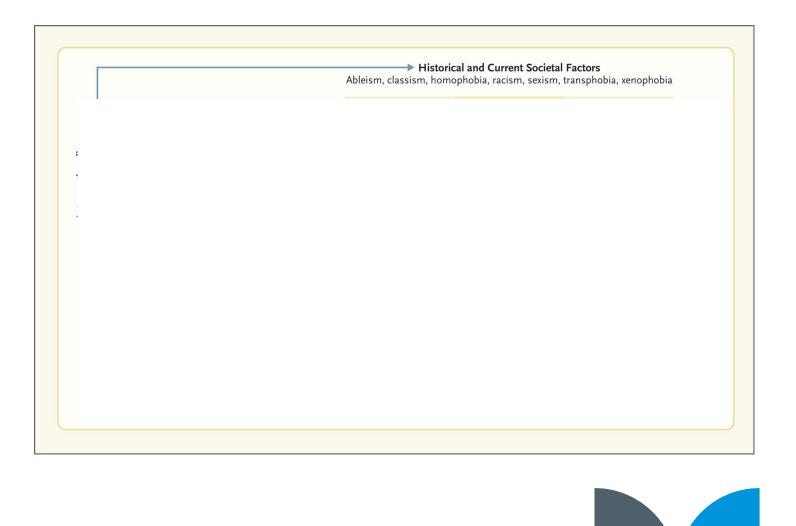
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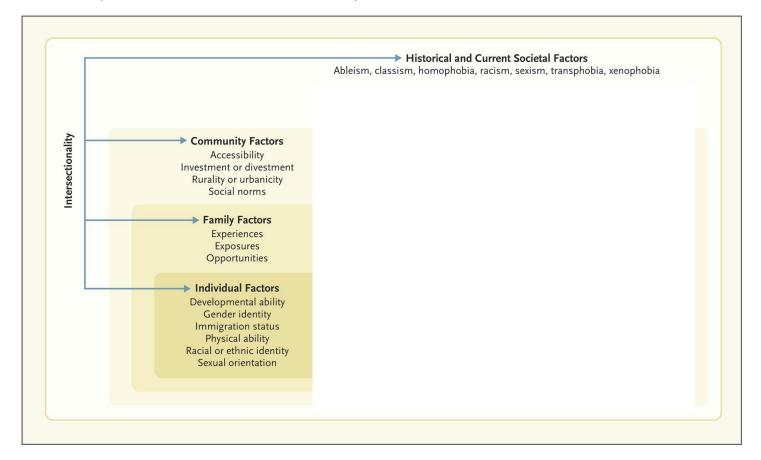
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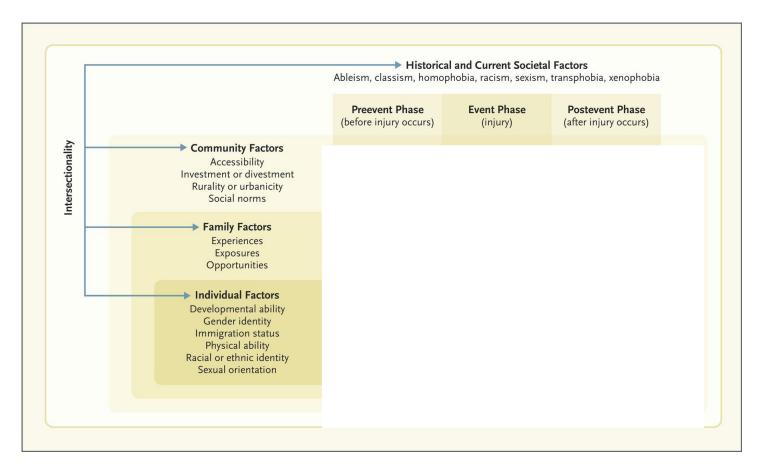


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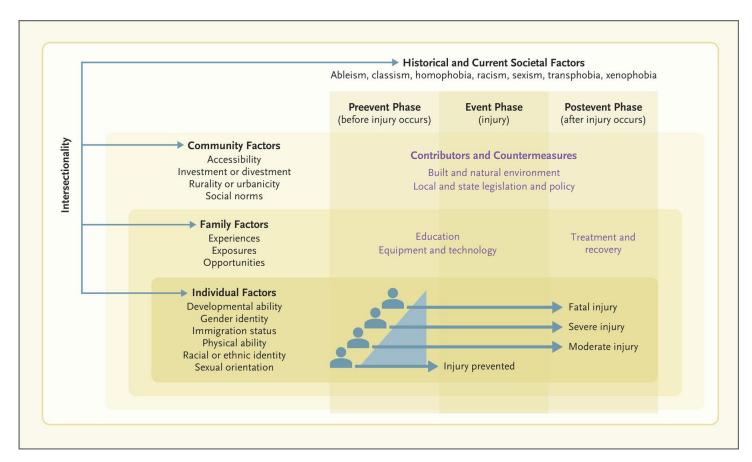


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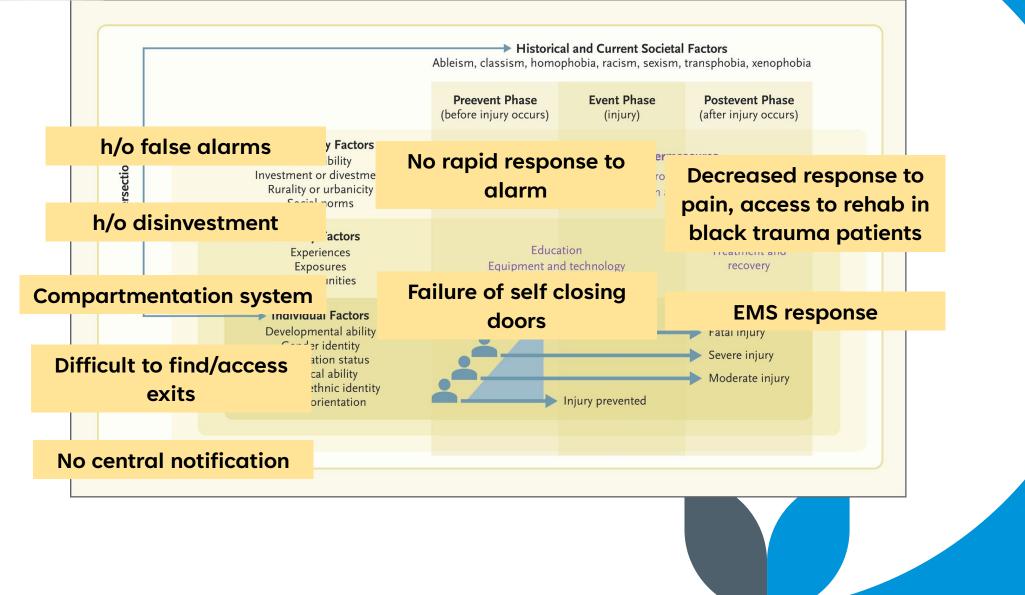
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Share: 🗗 🔀 🔗 🕂

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1.14 .1

. .

https://www.cpsc.gov/s3fs-public/2016-to-2018-Residential-Fire-Loss-Estimates-Final_0.pdf

Addressing inequities



benefits everyone

Equity

- Education
- Economics
- Engineering
- Enforcement

What can we do?

New partnerships and methods to make impact

Massachusetts Pediatric Injury Equity Review (MassPIER)



Bloomberg American Health Initiative



150 YEARS OF ADVANCING PUBLIC HEALTH



EXCEPTIONAL CARE. WITHOUT EXCEPTION.

JOHNS HOPKINS BLOOMBERG SCHOOL of PUBLIC HEALTH

Johns Hopkins Center for Injury Research and Policy

Massachusetts Pediatric Injury Equity Review (MassPIER)

- Systematic review of inequities in fatal and non-fatal injuries
- Built on Child Fatality Review
- 7 step process









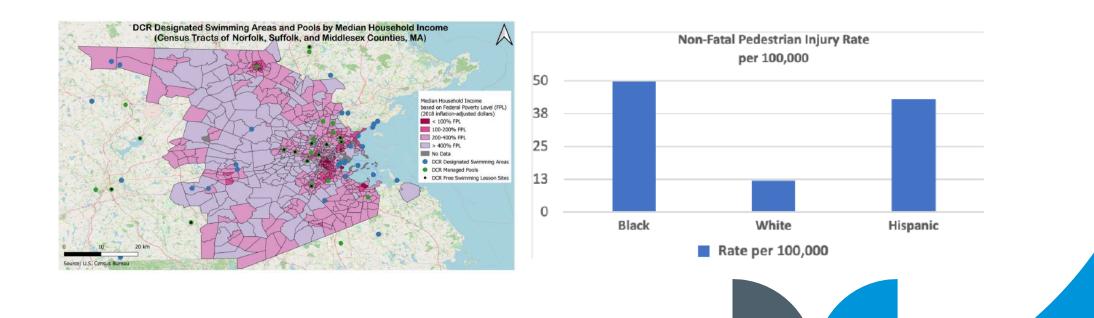
Johns Hopkins Center for Injury Research and Policy

Pediatric Injury Equity Review 7 Steps

- 1. Team identification (multidisciplinary)
- 2. Data preparation (fatal and nonfatal)
- 3. Injury Equity Matrix
- 4. Case identification and review
- 5. Data review
- 6. Discussion & recommendation development
- 7. Recommendation refinement, dissemination, & implementation



Epidemiologic & GIS Data



Pediatric Injury Equity Review 7 Steps

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Injury Equity Matrix (Working Tool)

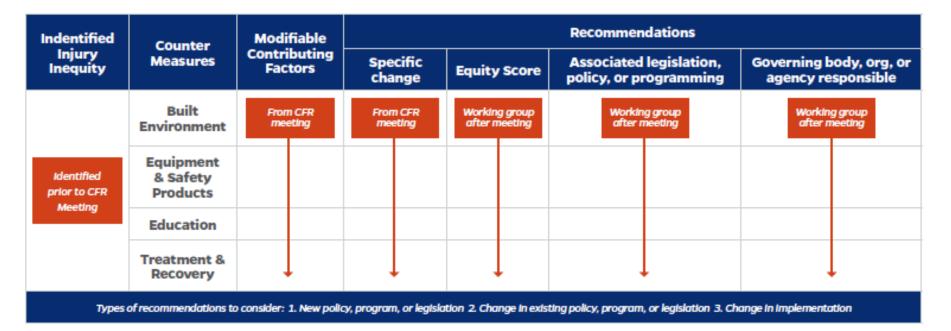
Indentified Injury Inequity	Counter Measures	Modifiable Contributing Factors	Intersectional Identities				
			Class	Disability	lmmigrant Status	Race	Recommendations
>10k Disparity in drowning for Black and Hispanic MA children	Built Environment	Historical segregation of pools, closure after desegregation					
		Proximity to unsafe natural bodies of water; public pool location					
		Lack of pools, safe areas to swim ⁵ ; life guard presence; Official DCR sites					
		Multilingual signage at approved vs unapproved locations					
	Equipment & Safety Products	Cost of US Coast Guard approved life jacket (>\$30)					
		Ease of use of life jacket, life rings if ESL or low literacy					
		Accessibility of safety products at sites,					
	Education	Swim lessons: Historical lack of access ¹ High costs ² , Less availability of multilingual education; Limited locations					
		Accessibility of CPR education ^a					
	Treatment & Recovery	Language barriers to accessing EMS					
		Acute and inpatient trauma care					
		Insurance: Cost of treatment (acute and rehab)					
		Family leave policies: Caretaker availability					

Pediatric Injury Equity Review 7 Steps

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Injury Equity Matrix (Working Tool)





New partnerships and methods to make impact



Safe Kids Worldwide® is a nonprofit organization working to reduce unintentional injuries to children ages 0-14 and build equitable and sustained systems that support injury prevention.

Most people are surprised to learn preventable injuries are the number one cause of death to children in the United States.



TORINE CREPPY PRESIDENT





Mission

We work to reduce unintentional injuries to children ages 0-14 and build equitable and sustainable systems that support injury prevention.

Vision

A world in which every child is protected from unintentional injuries.

Values

- Prioritize equity
- Lead with science
- Be proactive
- Cultivate collaboration
- Change systems
- Foster sustainability
- Live our values every day



How We Work



RESEARCH Collect and analyze data and measure impact



PROGRAMS Reach parents, caregivers, children and educators



AWARENESSDeliver consistent, compelling messaging

ADVOCACY

Advocate for new

and improved laws

Our Programs

Safe Kids Worldwide provides resources to deliver community programs.



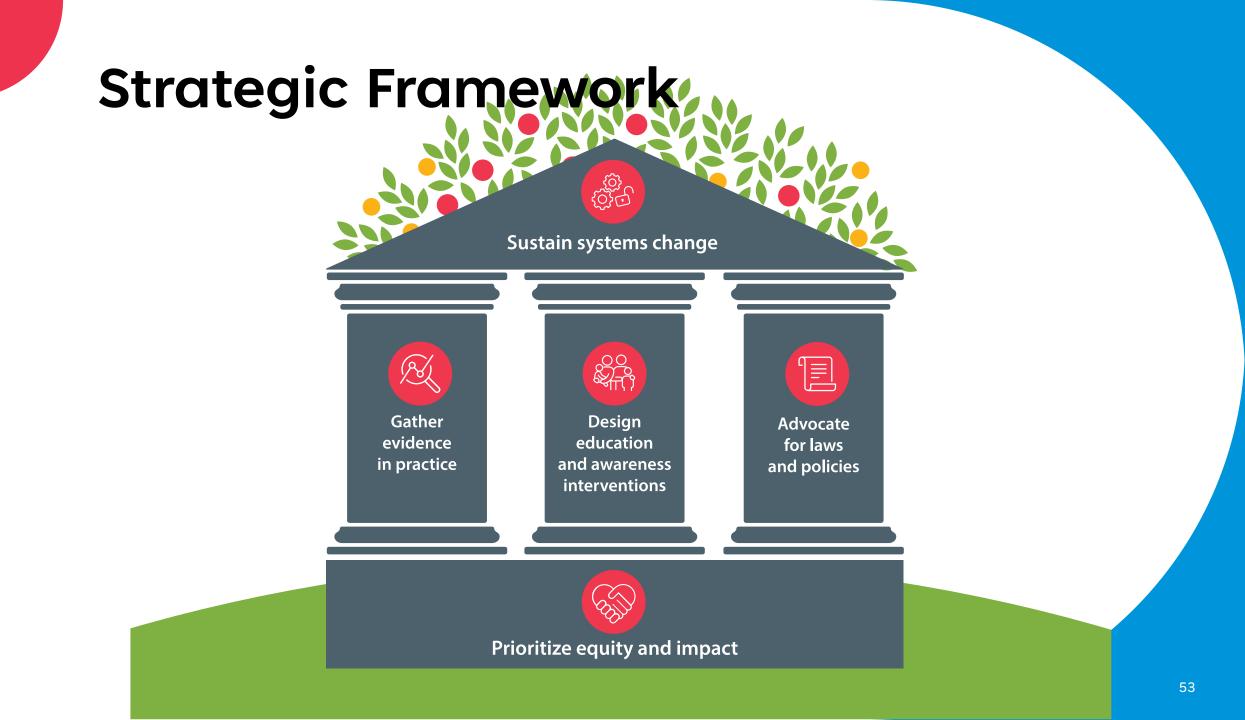
- Safe Infant Sleep
- Fire Safety/Burn Prevention
- Water Safety
- Poison Prevention/Medicine Safety
- Falls Prevention

At Play

- Water Safety
- Sports Safety
- Wheeled Sports Safety

On the Road

- Child Passenger Safety
- Pedestrian Safety
- Teen Driving Safety
- Bike Safety
- Rail Safety





Examples of Disparities

Unintentional Injury Death Rate per 100,000 Children Ages 0-14

Black/African American children



American Indian/Alaskan Native children

White children



Asian American children





141414110.8

Children in urban communities



Poverty worsens each of these inequities.

Equity Advisory Committee



Dr. Joseph Wright

Chief Health Equity Officer and Senior Vice President of Equity Initiatives American Academy of Pediatrics

Safe Kids Worldwide Board Liaison



Dr. Sadiqa Kendi

Pediatric Emergency Medicine Division, Boston Medical Center and Boston University School of Medicine

Chief Medical & Equity Officer Safe Kids Worldwide



Dr. Michelle Macy

Director Mary Ann & J. Milburn Smith Child Health Outcomes, Research and Evaluation Center

Scientific Director Community, Population Health, and Outcomes, Stanley Manne Children's Research Institute, Lurie Children's Hospital



Dr. Andrew Kiragu

Associate Professor of Pediatrics University of Minnesota



Dr. Joelle Simpson

Chief of Emergency Medicine Children's National Hospital



Morag MacKay

Chief Research and Network Officer Safe Kids Worldwide



Dr. Kyran Quinlan

Pediatric Medical Advisor Illinois Department of Public Health



Dr. Mark Zonfrillo

Professor of Emergency Medicine and Pediatrics Hasbro Children's Hospital and the Alpert Medical School of Brown University



Abby Collier

Director National Center for Fatality Review and Prevention

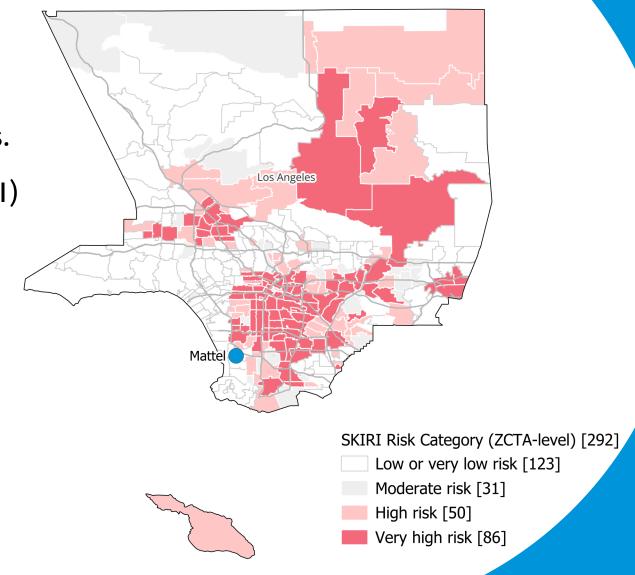


Dawne Gardner

Senior Equity Manager Safe Kids Worldwide

Safe Kids Injury Risk Index (SKIRI)

- Child unintentional injury risk is unequally distributed by social, demographic, and geographic factors.
- The Safe Kids Injury Risk Index (SKIRI) index is the first to explore these factors and measure risk at the ZIP Code Tabulation Area (ZCTA) level
- ZCTA risk levels range from Very Low Risk to Very High Risk





Collaborative Partners Group

LEADERSHIP



Torine Creppy President

Safe Kids Worldwide



Liz Pandya Head of North America Public Health Kenvue



Kristin Recchiuti CEO Advantice Health



Michelle Sterling

Senior Programs Manager Safe Kids Worldwide

MEMBERS

The establishment of this group of experts from government agencies, national cross-injury organizations, and partners that focus on equity will be an ongoing process. The group will encourage dialogue and collaboration with the purpose of enhancing the strategic plan's implementation.

Child Passenger Safety Example of a Comprehensive Systems Approach



INDIVIDUAL

Provide child passenger safety education to parents/caregivers to ensure children are correctly restrained in an appropriate car seat.

INTERPERSONAL

Prepare child passenger safety technicians with effective education strategies to teach *all* families how to safely restrain their kids.

INSTITUTIONAL

Implement child passenger safety education protocols within state public health programs (e.g., WIC), hospitals and community health centers.

COMMUNITY

Implement community-wide information and enhanced enforcement campaigns to persuade parents/caregivers to safely restrain their children in motor vehicles.

PUBLIC POLICY

Educate policymakers about evidence-informed components of child passenger safety laws and programs.

EQUALITY

10000000000000000000000

There are a start

is everyone getting a pair of shoes.

DIVERSITY

is everyone getting a different type of shoe.

BELONGING

.

is wearing the shoes you want without fear of judgement.

ACCEPTANCE

is understanding we all wear difference kinds of shoes.

INCLUSION

is having access to the same shoes as everyone.



EQUITY is everyone getting a pair

of shoes that fits.



Thank You!

*References listed throughout presentation

Extra slides

Hamann et al. BMC Public Health (2020) 20:1459 https://doi.org/10.1186/s12889-020-09513-8

RESEARCH ARTICLE

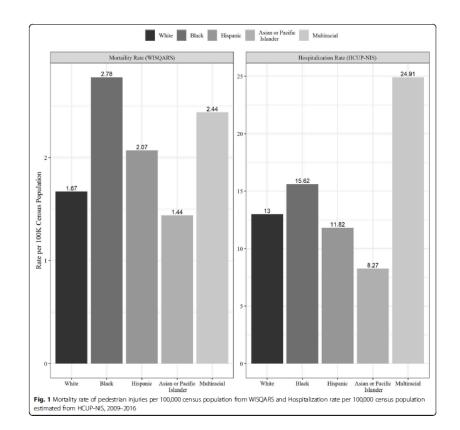
Open Access

BMC Public Health

Check for updates

Racial disparities in pedestrian-related injury hospitalizations in the United States

Cara Hamann^{1,2}, Corinne Peek-Asa^{1,3*} and Brandon Butcher^{1,4}





2 children struck, killed by vehicle near Riverdale Elementary School in Prince George's Co.

By Stephanie Ramirez and FOX 5 DC Digital Team | Published November 20, 2023 | Updated November 21, 2023 | News | FOX 5 DC | 🌧





The Injury Equity Framework



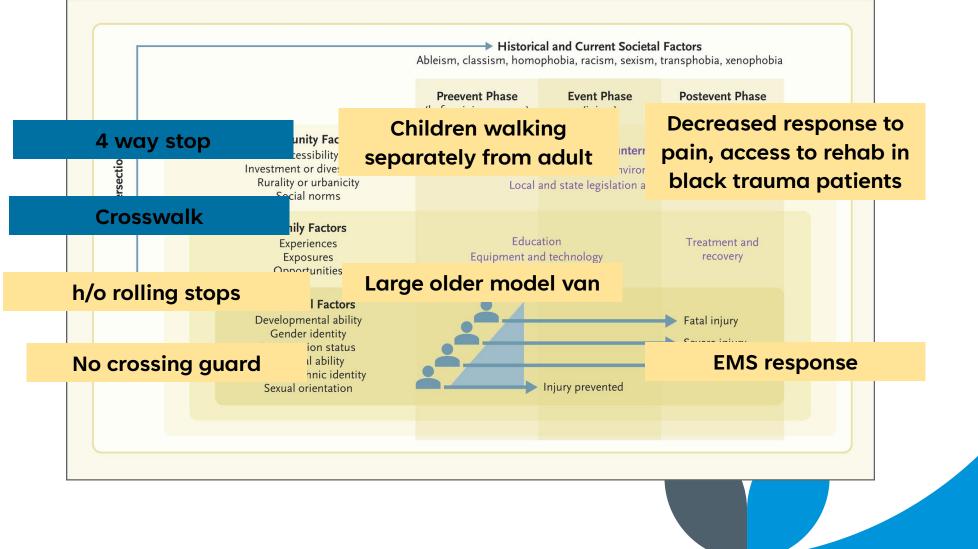
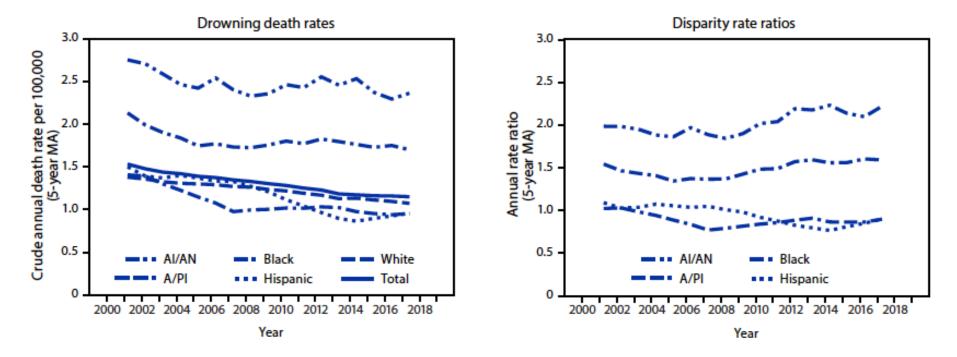
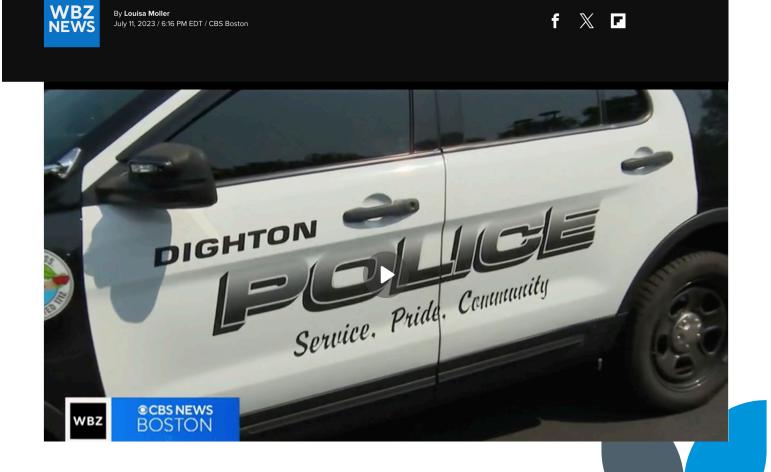


FIGURE. Five-year moving average* fatal unintentional drowning[†] rates and rate ratios[§] among persons aged ≤29 years, by race/ethnicity[¶] — United States, 1999–2019



LOCAL NEWS >

After deaths of 2 children with autism, local groups offer safety resources



https://www.cbsnews.com/boston/news/safety-resources-children-autism-anna-mburu-lowell-mohamed-fofana/

Children with autism spectrum disorder are

160 x more likely to drown

https://www.autismfl.org/drowning-prevention#:~:text=Children%20with%20an%20ASD%20are,in%20the%20backyard%20swimming%20pool.

Children with autism spectrum disorder are

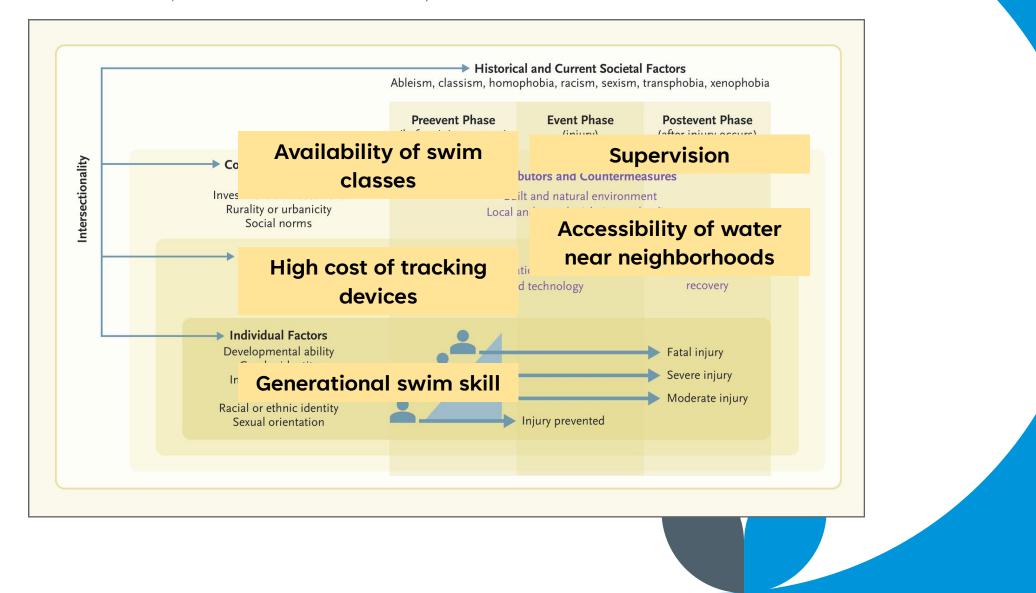
160 X

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The Injury Equity Framework

Sadiqa Kendi, M.D., M.P.H., and Michelle L. Macy, M.D. NENGLJMED 388;9 NEJM.ORG MARCH 2, 2023

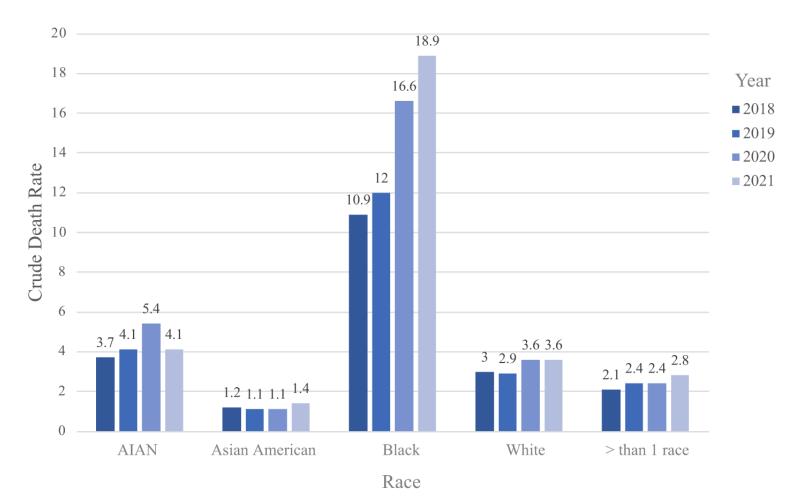




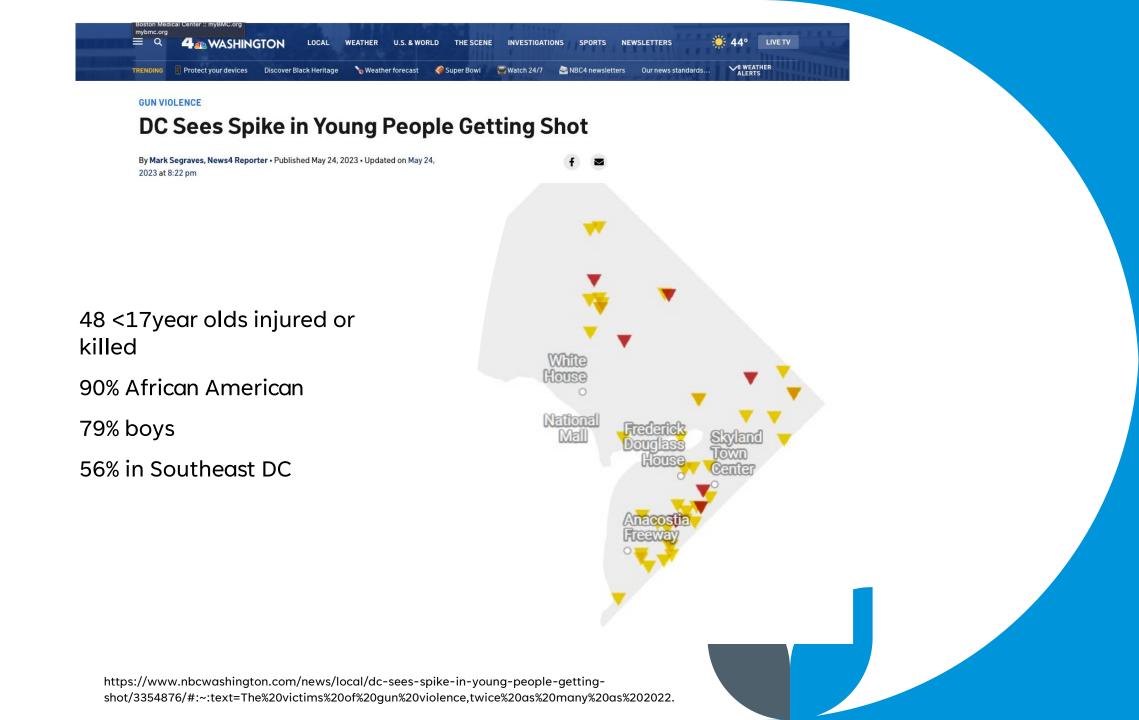
Bailey K. Roberts, Colleen P. Nofi, Emma Cornell, Sandeep Kapoor, Laura Harrison, Chethan Sathya; Trends and Disparities in Firearm Deaths Among Children. *Pediatrics* September 2023; 152 (3): e2023061296. 10.1542/peds.2023-061296

DEDICATED TO THE HEALTH OF ALL CHILDREN®

Pediatrics. 2023;152(3). doi:10.1542/peds.2023-061296



Pediatric firearm mortality by race. Crude death rate is rate of death per 100 000 persons.



The Injury Equity Framework

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