


A few technical points

- All lines are muted throughout the webinar
 - Engage using the chat
 - Select CHAT
 - ✓ all participants and attendees
 - Use the Q/A for the discussion at the end
 - This webinar will be recorded; We will send you the slides, recording, & resources following the event. They will also be posted to the CHA & AAP websites.
- 

Promoting Food Access for Kids: How the Pediatric Community Can Effect Change

Telling the Story: How Pediatricians and Children's Hospitals Are Advocating for Nutrition Security

American Academy of Pediatrics
DEDICATED TO THE HEALTH OF ALL CHILDREN®



March 1, 2023



Promoting Food Access for Kids: How the Pediatric Community Can Effect Change

[USDA's Actions on Nutrition Security: The Role of the
Healthcare Sector and Pediatricians](#)

Available On Demand

[Promising Clinical Practices to Build Nutrition Security for
Children and Families](#)

Available On Demand

Today's Panelists



Zach Zaslow

Interim Vice President of
Population Health
Children's Hospital Colorado



Kylee Bodley

Executive Director
Montana Chapter, American
Academy of Pediatrics



Shaina Rogers, DO

Pediatrician
Providence Medical Group
Pediatrics

Addressing Food Insecurity








Resource Connect

- Suite within the Children's Colorado Health Pavilion that connects patients and families with community-based services to meet non-medical health needs, such as housing and food.
- Resource Connect anchors the CHCO strategy for population health.
- An integrated cross-system support model

Resource Connect Partners



-  Denver Human Services Eligibility Technician
-  Housing Navigation
-  Medical Legal Partnership
-  WIC
-  Energy Outreach Colorado
-  **Healthy Roots Food Clinic**
-  Adams County Workforce



What is the Healthy Roots Food Clinic?

- Located in Resource Connect
- A clinical setting for families who screen positive for food insecurity
- One arm of the Healthy Roots Brand
 - HR Food Clinic
 - HR Garden
 - HR Mobile (school partnership)
- Patients and families receive an allotment of healthy food.
- Patients and families also receive nutrition education, counseling and other supports
- Each referral = 6 visits per year for 3 years

Healthy Roots Brand Individual Reach 2022

Food Clinic

686 households
3431 individuals

Partner Sites

Clinic
135 households
675 individuals

Mobile

2183 households
9459 individuals

Garden

2400 pounds
of produce
60 varieties



HEALTH

Kids' health is impacted most by life outside a doctor's office, so Children's Hospital is treating social-economic wellness, too

Children's Hospital Colorado's Resource Connect helps families get fresh food, rental assistance, help with their electric bills, diapers and school supplies



Jennifer Brown

4:15 AM MDT on Oct 31, 2022



Credibility: [Original Reporting](#) [On the Ground](#) [Sources Cited](#)



The play area at Resource Connect. "The more comfortable the family becomes, the more information they provide about their situation," said Ileana Perez, a health navigator, explaining how one family might receive help from several benefits specialists and nonprofits. "A lot of different people are going to touch this family." (Jennifer Brown, The Colorado Sun)

The garden at Children's Hospital Colorado was overflowing with chard, which is how Brenda Flores ended up taking some of the dark-green leaves home and sauteing them for her two kids for the first time.

"It was like a weird vegetable," Flores said, taking a minute to recall the word chard, or acelgas in Spanish. But they liked it.

Flores first found out there was a food pantry full of fresh produce, chicken and fish, lentils and potatoes at Children's Hospital after bringing her 3-year-old son to an appointment for his auditory and sensory issues. When the health specialist heard the family was struggling to buy enough to eat, Flores was directed to another floor in the hospital's child health pavilion — to a program called Resource Connect.

Increasing Pediatrician Capacity to Address Food Insecurity

WIC Nutrition Access Project (NAP)

Montana Chapter

INCORPORATED IN MONTANA

American Academy of Pediatrics

DEDICATED TO THE HEALTH OF ALL CHILDREN®



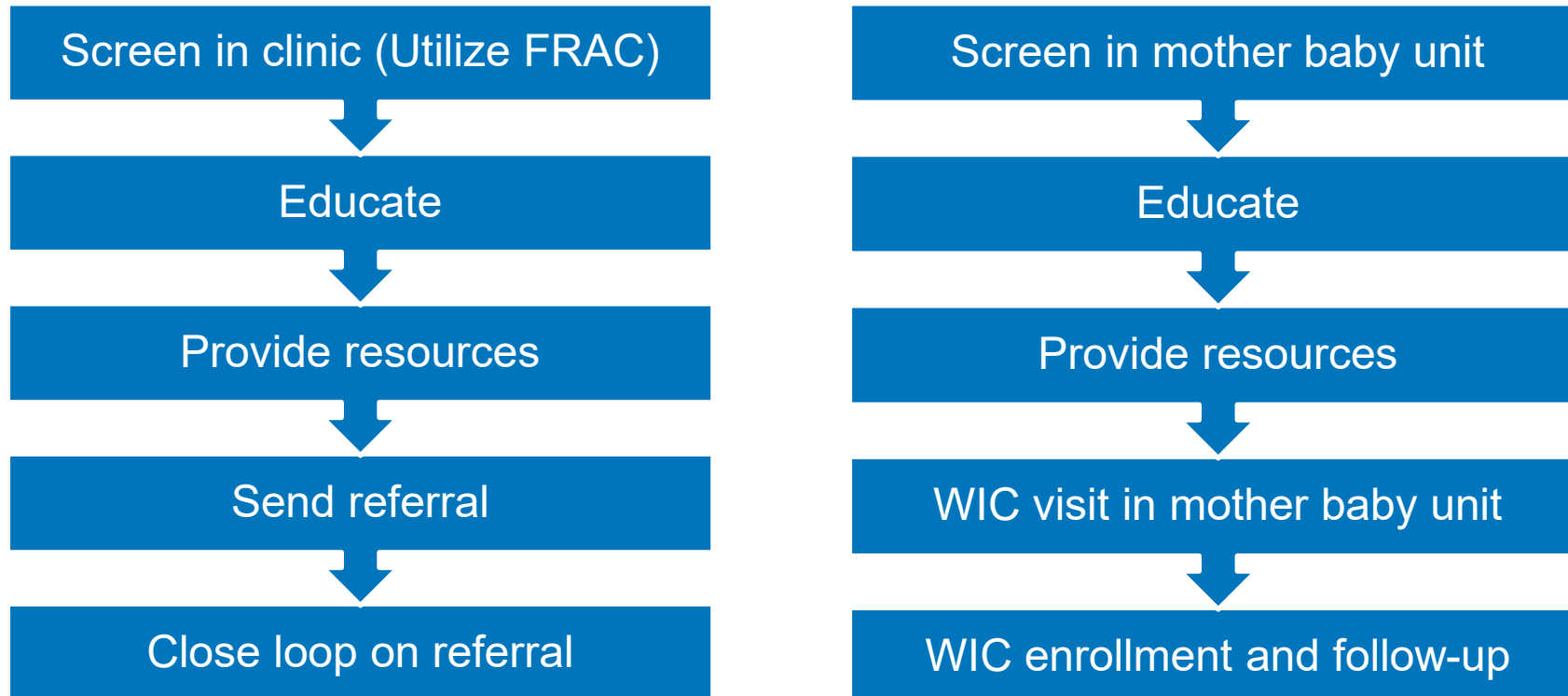
Nutrition Access Project



Nutrition Access Project



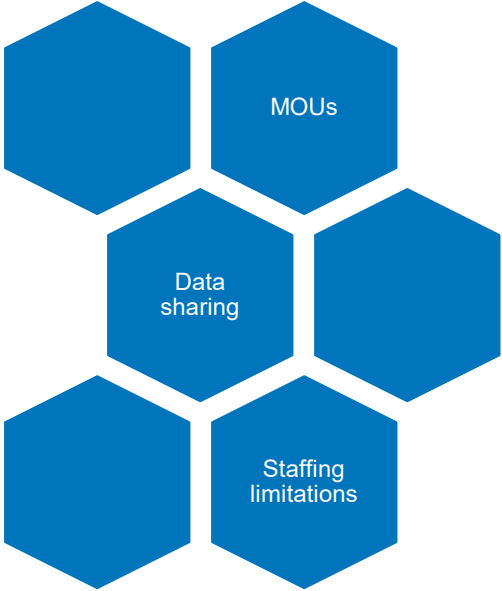
Pilot Site Models



Successes



CHALLENGES



Continuing the work

Sustainability

Expansion

Advocacy



National Efforts

American Academy of Pediatrics
DEDICATED TO THE HEALTH OF ALL CHILDREN®



American Academy of Pediatrics

DEDICATED TO THE HEALTH OF ALL CHILDREN®



White House Highlighted Commitment

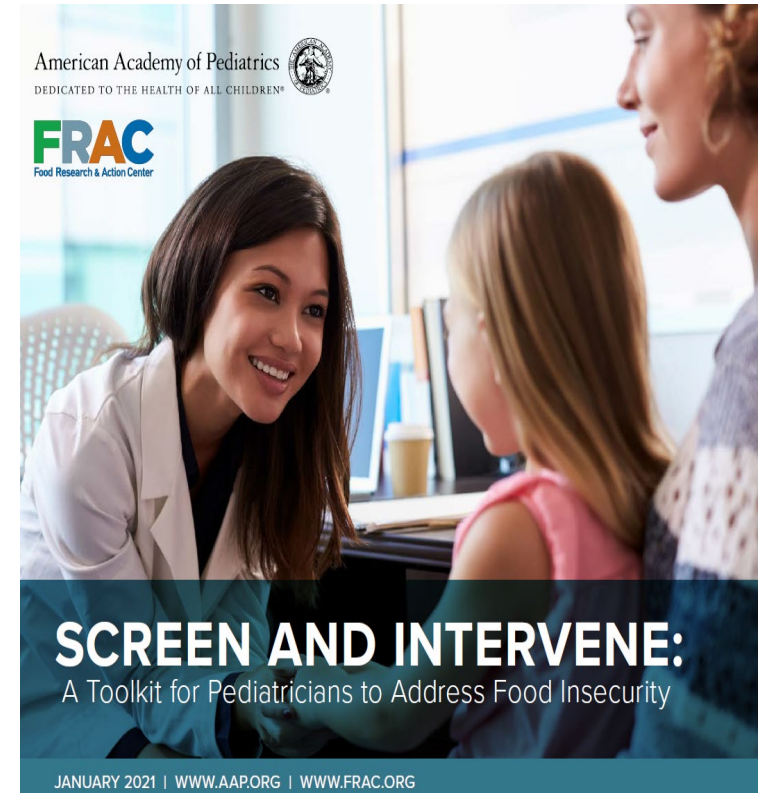
By 2030, the American Academy of Pediatrics (AAP) and the anti-hunger nonprofit Share Our Strength commitment to offering training to all 67,000 AAP member pediatricians on both screening for nutrition security and referring patients to federal and community nutrition resources.

AAP will also evaluate its training by tracking its members' comfort discussion food insecurity, members' screening rates for food insecurity, and the outcomes of pediatrician referrals.

White House Conference on Hunger, Nutrition and Health (2022)

AAP Guidance & Resources

- AAP Food Security Policy Statement (2015)
 - Screen and identify children at risk for food insecurity;
 - Connect families to needed community resources;
 - Advocate with other key partners and stakeholders for federal, state, and local policies that support access to adequate and healthy food so that all children and their families can be nourished, active and healthy.
- AAP/FRAC Screen and Intervene: A Toolkit for Pediatricians to Address Food Insecurity
 - Created in 2017, Revised in 2021
 - Step-by-step guide on how to start a food security program in pediatric practices



Access the toolkit at <https://frac.org/aaptoolkit>

AAP and SOS' Approach to Promoting Food Security

Food Security ECHO for Practices

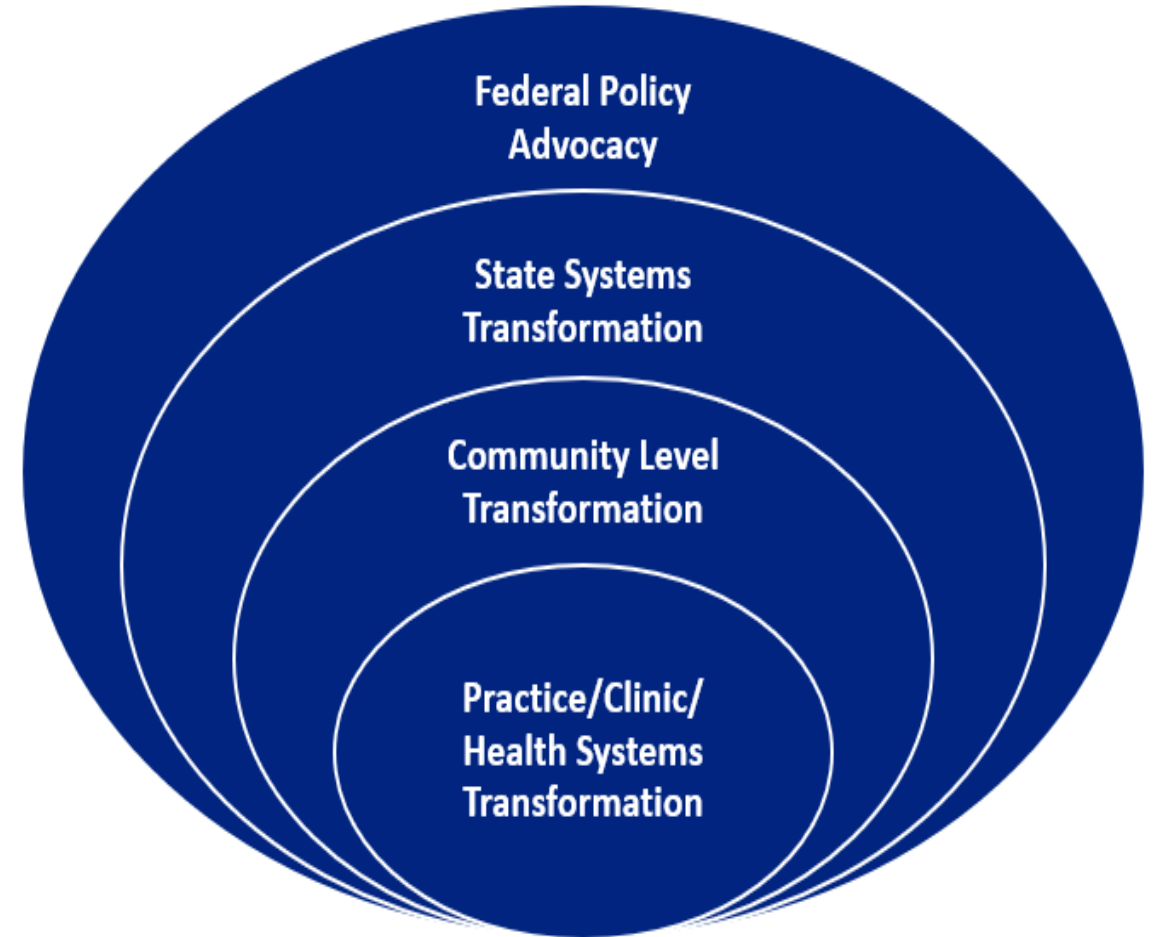
- Educate and support primary care providers to develop and sustain approaches for screening and referral to increase the food security of children and families

Community of Practice

- Equip pediatricians with the skills necessary for effective community engagement and advocacy of policy strategies to increase community food security rates.

State Chapter Grants

- Currently, we are working with 14 AAP chapters to eliminate gaps in food resource systems at the state level to connect families with federal and state food resources.



CHA's Commitment

What:

- provide training and technical assistance to support efforts in screening patients for food insecurity
- connecting those who screen positive with nutrition assistance services
- building on the nutrition resources and education available.

How:

- sharing best practices
- offering educational sessions on how to implement screening programs
- highlighting collaborations with other sectors.



Spreading the Message

PRESS RELEASE —

Children's Hospitals Call For Focus on Kids at White House Conference on Hunger, Nutrition and Health

Children's hospitals raised the need to prioritize children whose ability to meet their full potential depends on access to nutritious food.

Published Sep. 26, 2022 | 2 min. read

BOOKMARK

ARTICLE —

A Strategic Approach to Reducing Food Insecurity

Food insecurity among children in the U.S. is on the rise. Here's how one children's hospital is helping.

Published Sep. 21, 2022 | 2 min. read

LEADERSHIP TIP —

How to Choose the Right Initiatives

Data is essential to prioritizing the right projects that achieve the best outcomes for the community.

Published Oct. 05, 2022 | 1 min. read



Children's Hospital Association @hospitals4kids · Sep 28
 Our CEO, Mark Wietecha and @DoctorEneli of @nationwidekids are thrilled to represent children's hospitals at today's @WhiteHouse #WHConfHungerHealth. We look forward to working with @POTUS, @HHSgov and @HHS_ASH to implement national strategies that work for kids.



Ihuoma Eneli

7 23



Children's Hospital Association
 23,946 followers
 4mo ·

"When we're doing the right work, it improves health outcomes—that is where our team is at its best," says Marisha DiCarlo, Ph.D., M.P.H. at Arkansas Children's.

Key to differentiating the "right" projects from those that are simply "good," according to DiCarlo, begins with thorough research into the problem and its possible solutions. "We are data-informed, but I don't just mean numbers—we also look at the qualitative feedback."

Learn how DiCarlo is devising the hospital's strategy to improve food insecurity within their community: <https://lnkd.in/gpcQF9tN>

#childhealth #childnutrition #childrenshospital



How to Choose the Right Initiatives

childrenshospitals.org · 2 min read

13



Children's Hospital Association @hospitals4kids · Sep 28

Children's hospitals are already helping to address child hunger in their communities by screening for food insecurity, partnering with food banks, having community gardens, enrolling families in SNAP and WIC, serving as USDA summer meals sites... 1/2 #WHConfHungerHealth



1 2 3

Policy Opportunities



SNAP & WIC

Streamline the enrollment process and fund community-based navigators for programs



USDA Summer Meals Program

Revise eligibility requirements for participation (sites and individuals) to improve access to food when school is out



Food is Medicine Model

Provide sustainable funding for nutrition education and food distribution programs

USDA's National Nutrition Security and Health Care Summit on 10/25

 Children's Hospital Association ✓
@hospitals4kids

.@childrensnatl's VP of Community Engagement, Advocacy and Govt Affairs, @tonyalynnann, MPA, is at the table today with @USDANutrition speaking about the hospital's work to end hunger and provide #nutritionsecurity to children and families within their community.



Tonya Vidal Kinlow and Children's National Hospital

11:53 AM · Oct 25, 2022 · Twitter for iPhone



Children's Hospital Association ✓ @hospitals4kids · 2h

Replying to @hospitals4kids @ChildrensNatI and 2 others

"We recognize that we have to start early. Food, nutrition and early access are critical to the development of a child. A hungry child cannot pay attention in a classroom or in sports or grow into the healthy adult they deserve to be," said @tonyalynnann of @ChildrensNatI.



Highlighting children's hospital's efforts in regional summits happening throughout 2023.

Give us Your Feedback

