

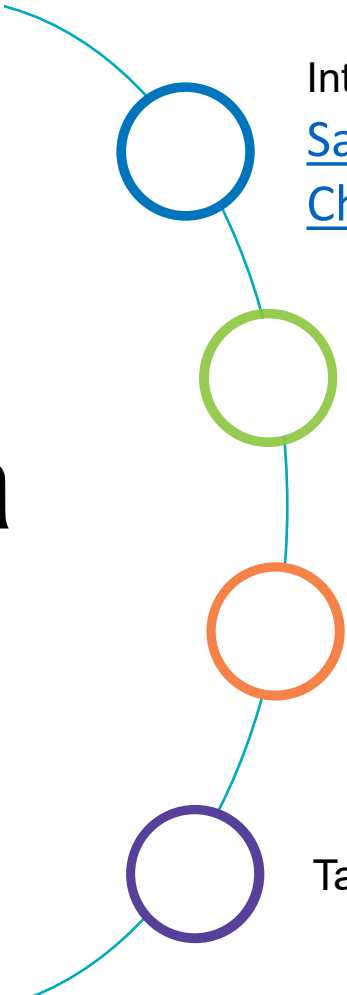


Keeping Kids Safe: Advancing Pediatric Firearm Injury Prevention

April 3, 2025

Champions for Children's Health

Agenda



Introduce CHA's new report – [Keeping Kids Safe: Firearm Prevention Efforts at Children's Hospitals.](#)

Learn about evidence-based strategies for preventing youth firearm injuries

Share additional resources including the Ad Council's Agree to Agree campaign

Take Your Questions

Libby Ireson, MD

General Academic Medicine Fellow
Children's National Health System



Keeping Kids Safe

Advancing Firearm
Injury Prevention



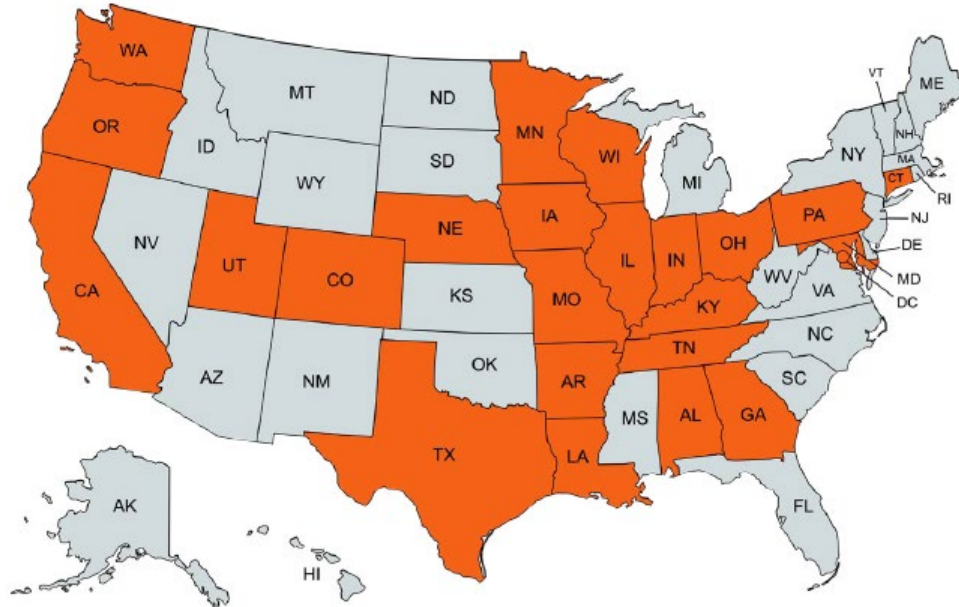
Firearms are the #1
cause of death for
children in the U.S.

Firearm injuries and deaths are **preventable**.

Children's hospitals are committed to keeping kids safe. Here are some of the ways children's hospitals are making a difference.

38 children's hospitals

>250 firearm injury prevention activities

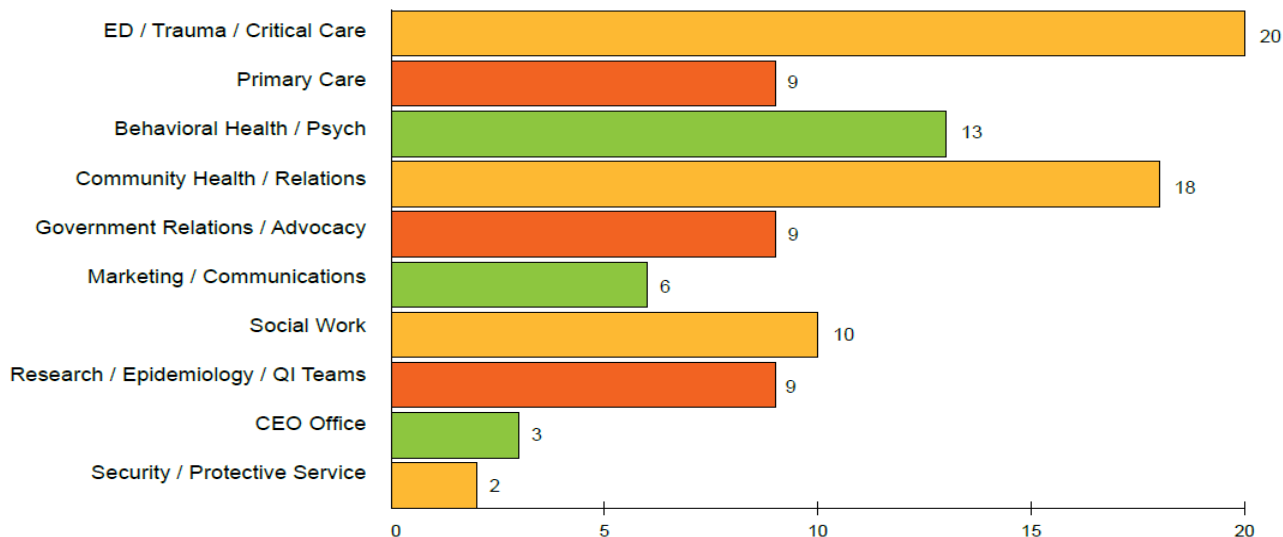


Nearly half of respondents (44%) have a dedicated firearm injury prevention team

Where firearm injury prevention work sits within respondents' organizational charts

**Data from 27 hospitals*

***Most hospitals are included in more than one category*





**Promote safe
firearm storage.**



**Adopt hospital-based
violence intervention
programs.**



**Serve as firearm
safety educators.**



**Participate in community-
based violence
prevention work.**



**Conduct firearm
injury prevention
research.**

Learn more about
prevention efforts at
childrenshospital.org/firearmsafety



Kelsey A.B. Gastineau, MD, MPH, FAAP

Assistant Professor of Pediatrics
Division of Hospital Medicine





Keeping Kids Safe: Advancing Pediatric Firearm Injury Prevention

CHA Webinar Kickoff

Kelsey A.B. Gastineau, MD, MPH, FAAP

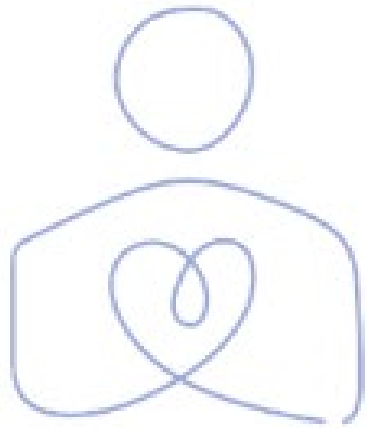
Assistant Professor of Pediatrics
Division of Hospital Medicine

Kelsey.Gastineau@vumc.org

  @KBGastineau



Prioritize your well-being during our discussion



- Our discussion will include content related to firearm injuries and violence, which may be distressing for some individuals.
- If at any point you feel overwhelmed, you are encouraged to step away or pause involvement the conversation as needed.
- Your mental and emotional health are important, and we are here to create a safe, respectful, and supportive environment.

Objectives

1

Describe the impact **of youth firearm injury** in the US

2

Analyze multiple **firearm secure storage solutions** through case-based scenarios to develop family-centered strategies

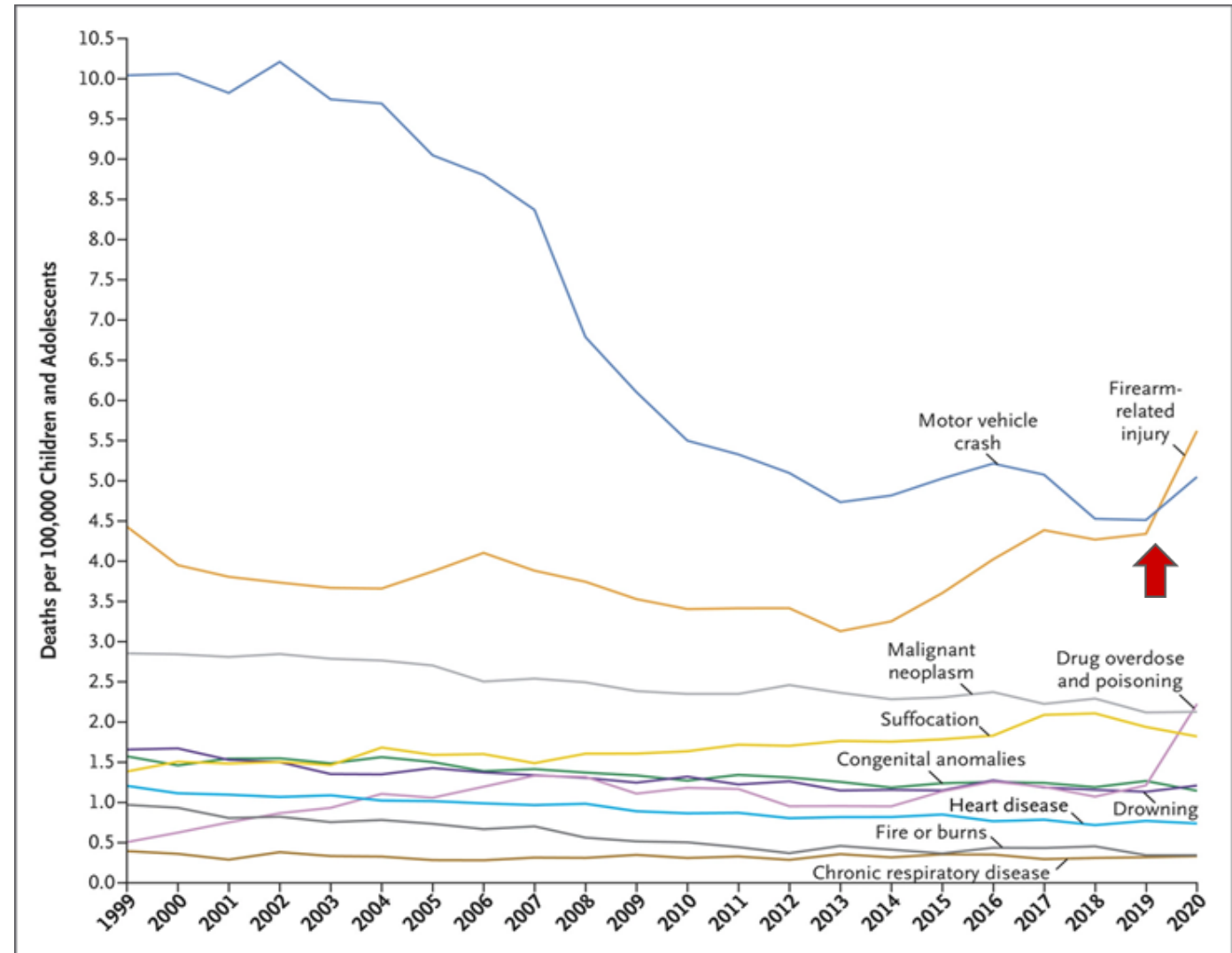
3

Implement evidence-based, practical approaches for **secure storage** through family-centered counseling

**What does being a
“pediatrician”
mean?**



Firearms are the **LEADING** CAUSE of death for **CHILDREN** in the US



Leading Causes of Death among Children and Adolescents in the United States, 1999 through 2020.

Firearm Injuries in US Youth



In 2023, 4470 children and teens (age 0-19) died due to firearm injuries



From 2018 to 2021, there was a 41.5% increase in pediatric firearm death rate

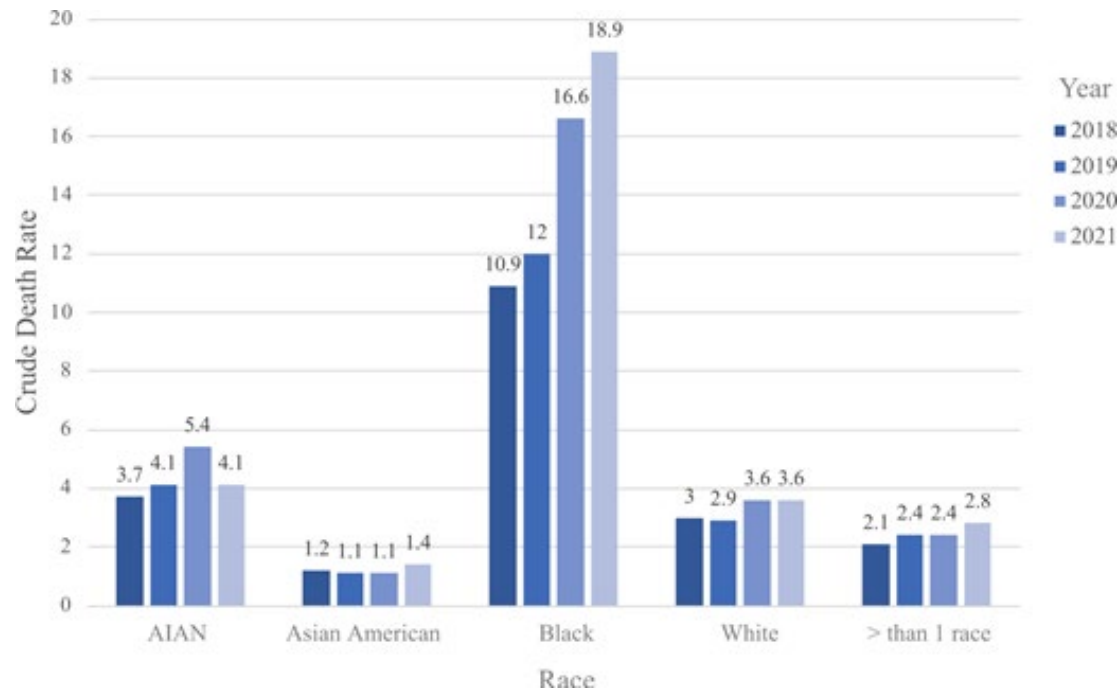


For every child who dies due to a firearm, at least 2-3 are injured

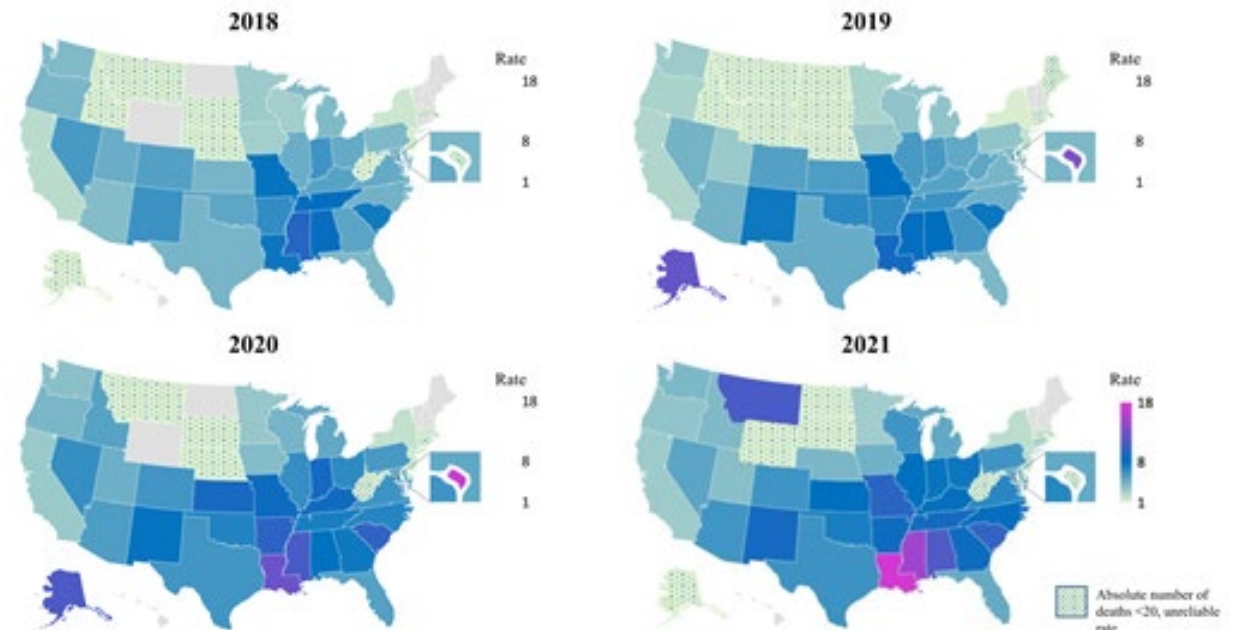


Nearly 50% of children hospitalized after a firearm injury sustaining a long-term disability

Disparities exist at the level of age, gender, race, and region

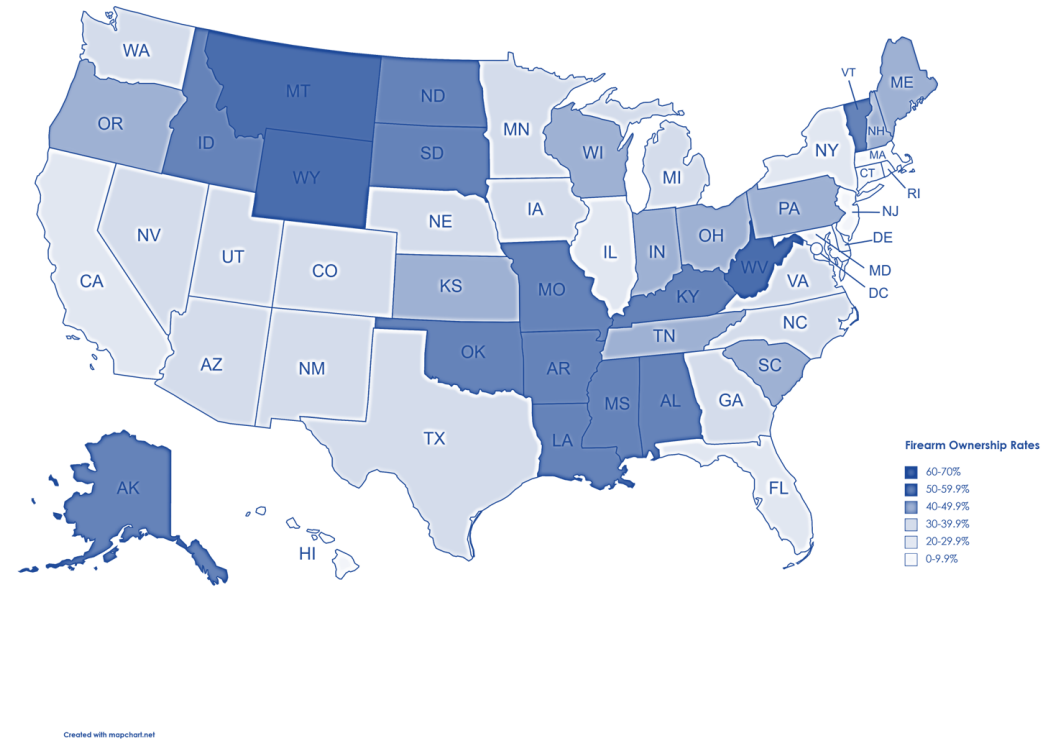


Pediatric firearm mortality by race



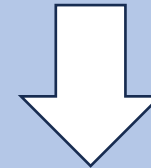
Pediatric firearm mortality rate by state and year

**4.6 million children
in the US live in a
household with at
least one loaded,
unlocked gun**



Secure storage reduces risk of injury

Secure storage is
storing a firearm
LOCKED,
UNLOADED and
SEPARATE from
ammunition



78% lower risk of
self-inflicted
firearm injuries
85% lower risk of
unintentional
firearm injuries

Case 1: Isaiah

- Five-year old Isaiah was playing hide-and-seek with his older cousin at his grandmother's house. While hiding under the bed, he found a loaded handgun in an unsecured shoebox. Not understanding the danger, he picked it up— and it discharged.
- Thankfully, the bullet missed major vessels and ones, but Isaiah required surgery, a hospital stay, and follow-up care.



Case 1: Curiosity is natural. Access shouldn't be.

- Prevention method: Cable lock or Biometric safe
 - Cable locks are an easy, inexpensive storage solution
 - A biometric safe, which only opens with a fingerprint scan, would have ensured that Tarin could not access the firearm. This type of safe provides quick access for authorized users while keeping the gun secure from children and unauthorized persons.
- **Key Message:** This injury could have been prevented if the firearm had been secured with a cable lock, making it inaccessible and inoperable by a child. Advanced storage solutions like biometric safes provide both security and accessibility. They are especially effective for families with school-aged children who may be more inquisitive and prone to exploring their environment.



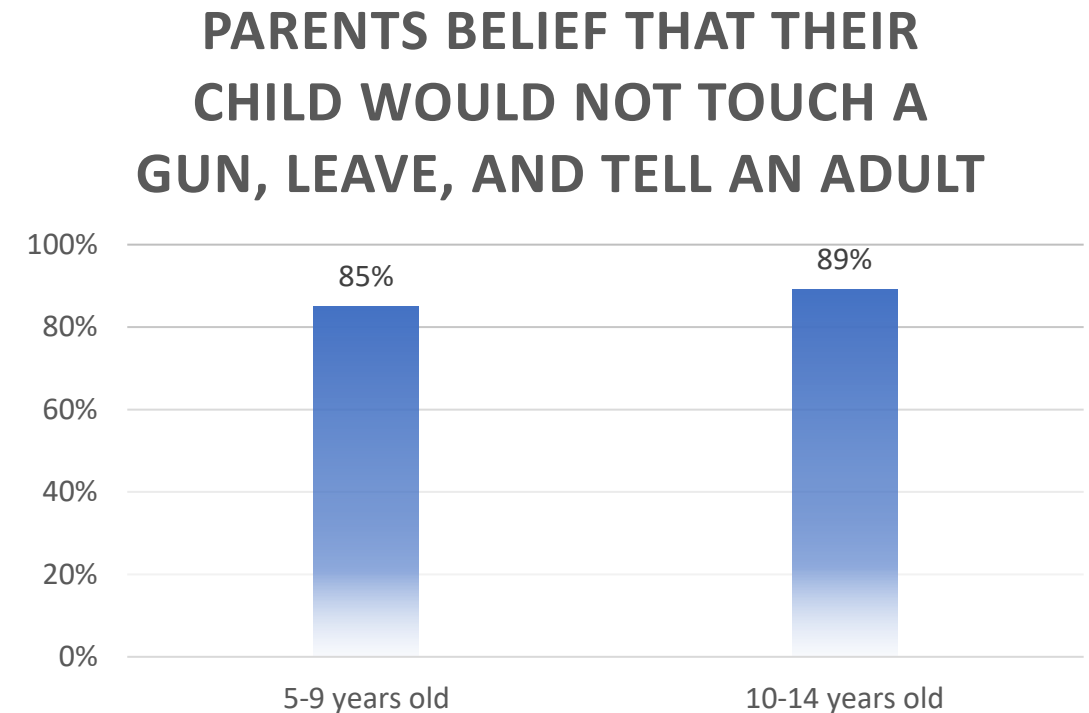
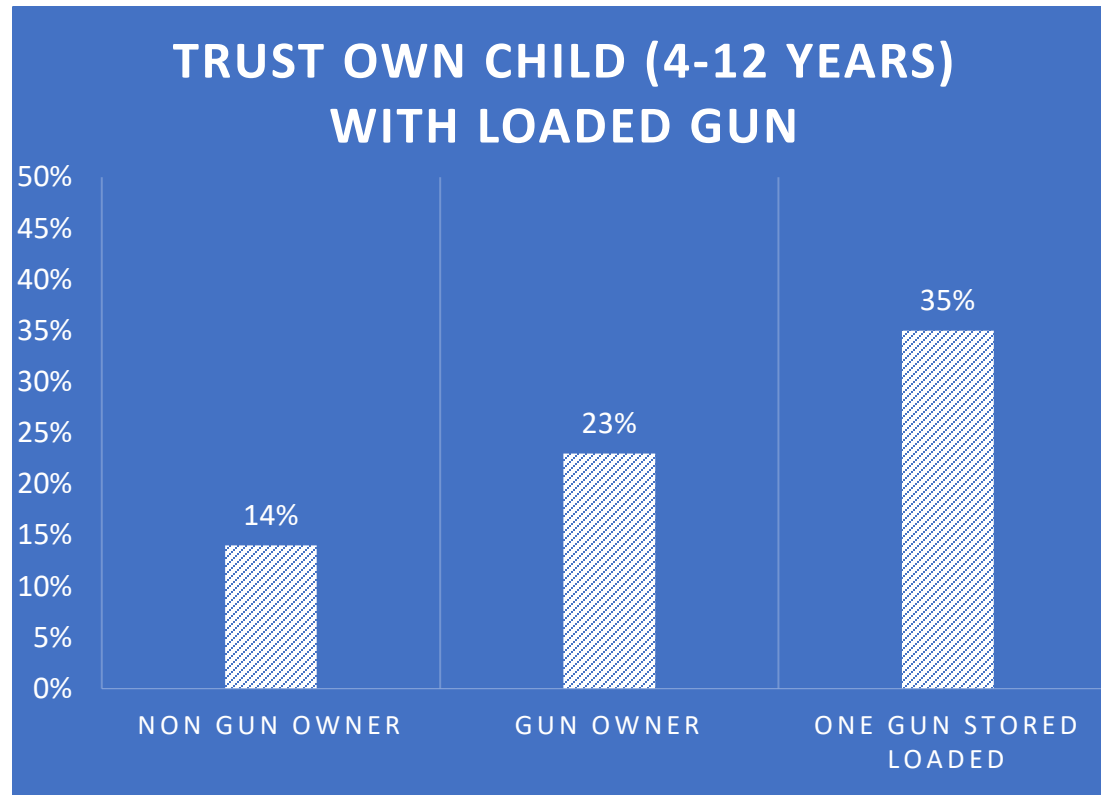
Of unintentional shootings by children, **80%** occurred in a home or vehicle

Secure Storage Saves Lives

If **1 in 2 homes** with children went from unsecured to secured storage, over 250 youth deaths could be prevented

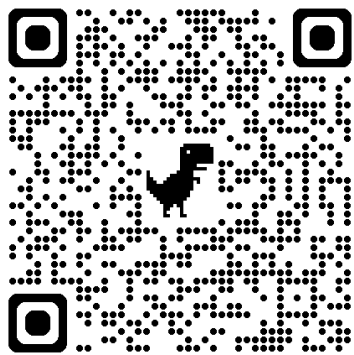


Parental Beliefs of Their Children's Behavior Around Firearms





Amazon Link



Exploring Safe Storage Options



Device	Description	Pros/Best Uses
Cable Lock	Prevents firearm from being loaded or fired	Free & widely distributed
Trigger Lock	Covers trigger mechanism	Backup for other methods
Lock Box	Portable, quick-access, key or combo	Pistol storage
Gun Safe	Heavy-duty, larger capacity, high security	Long guns or multiple firearms
Biometric Safe	Uses fingerprint scan	Fast access, home defense

Exploring Safe Storage Options



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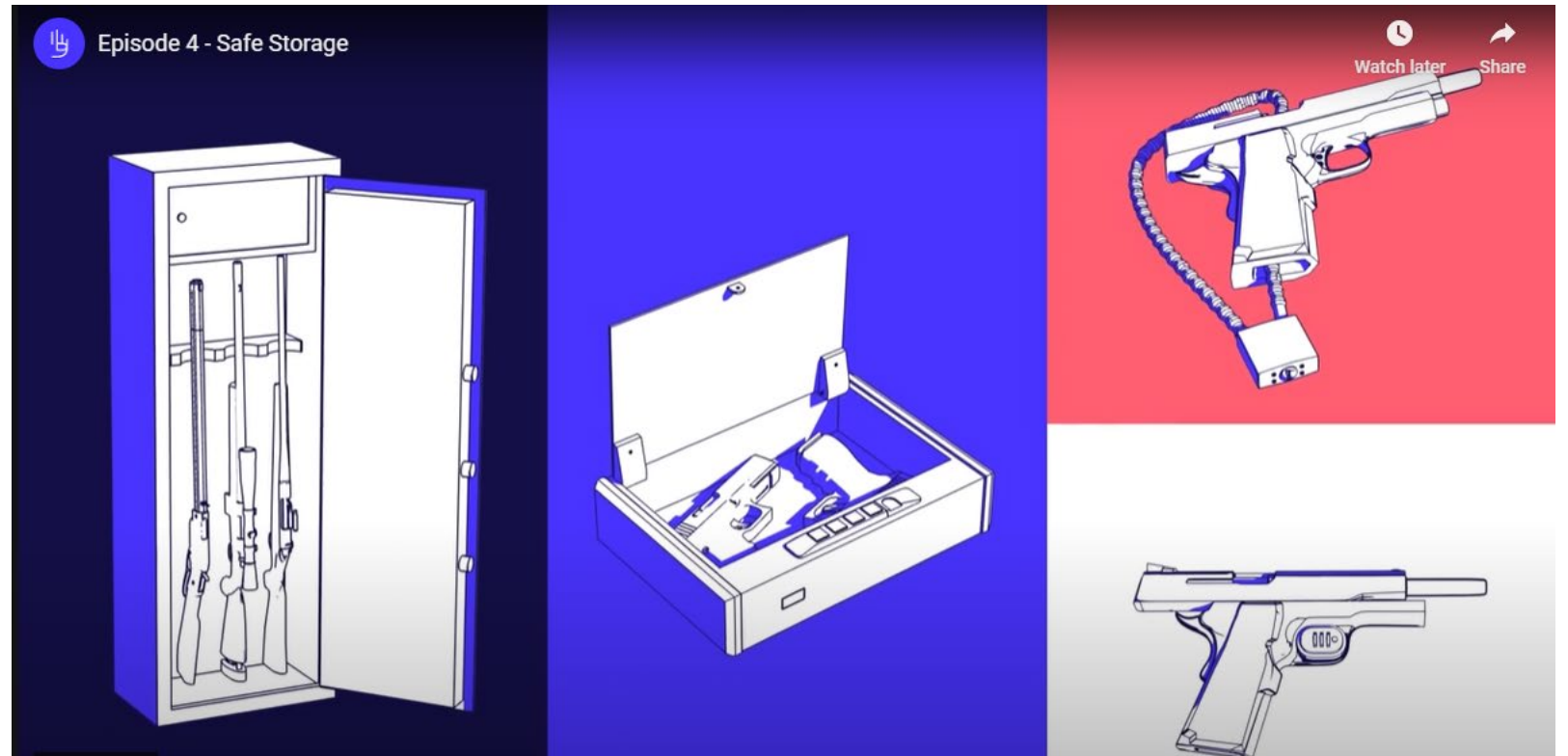
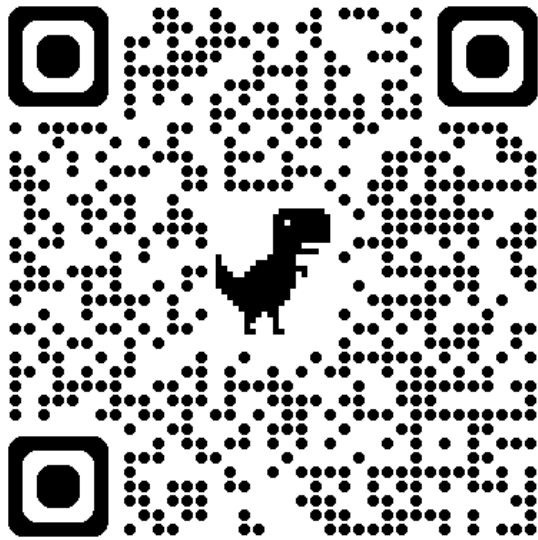


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Secure Storage Device Refresher



Which Device is Right?

Match device to context:

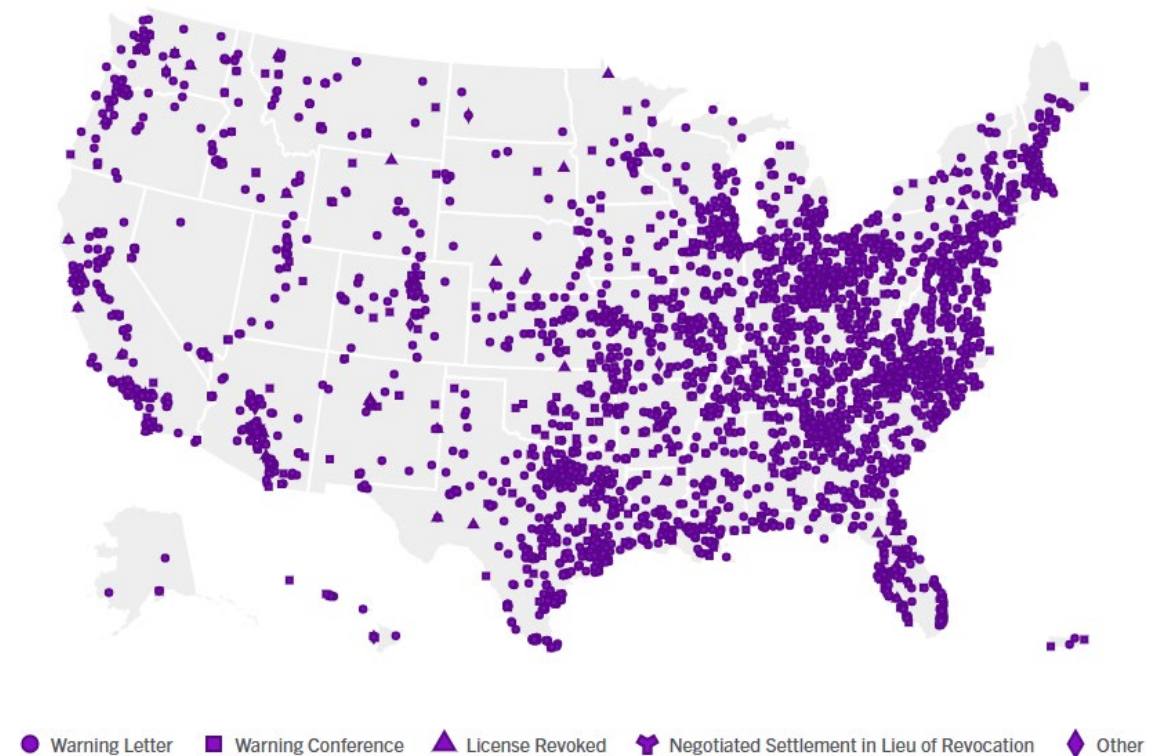
- Curious toddlers → lockboxes or safes
- Teens in distress → biometric safe or remove from home temporarily
- Frequent visitors or storage outside the home → travel lockboxes

Where to purchase:

- Available at gun retailers, sporting goods stores, online.
- Some local law enforcement agencies offer free or discounted devices.
 - Tennessee has no sales tax on storage devices!
- In most states, firearms are sold with a safe storage device unless the buyer proves ownership of a state-approved safe.

Gun Store Transparency Project

The largest database of ATF inspection reports ever released to the public



Case 2: Jaden

- Jaden was a 15-year-old honor student and football player. After a fight with his girlfriend and an argument with his parents, Jaden locked himself in his room. He found a handgun in his father's nightstand — loaded and unlocked.
- Within moments, a temporary crisis became irreversible: Jaden died by suicide with that firearm.
- When asked, his parents say, “We had no idea he even knew it was there.”

Case 2: Impulse meets access

- Prevention Method: Gun Safe
 - Jaden had easy access to an unsecured firearm, which facilitated his impulsive act. Adolescents have a predilection for impulsive behavior, and access to a firearm can turn a fleeting thought into a fatal action. Gun safes provide a robust barrier against unauthorized access, offering crucial protection especially for families with teenagers who may be experiencing emotional or psychological challenges.
- **Key Message:** Families may be unaware of mental health struggles, highlighting the importance of limiting accessibility to firearms that can make a moment of crisis result in a fatal outcome. Gun safes are essential for preventing unauthorized access by older children and teenagers.

The difference 60 minutes makes



90% of those who survive a suicide attempt don't go on to die by suicide
70% never make another attempt

Gun Storage Practices in Youth Firearm Fatalities

10–14-year-olds		
Suicide	Locked	Unlocked
Unloaded	15%	38%
Loaded	5%	42%
Unintentional	Locked	Unlocked
Unloaded	3%	10%
Loaded	13%	75%

15-19-year olds		
Suicide	Locked	Unlocked
Unloaded	20%	39%
Loaded	6%	35%
Unintentional	Locked	Unlocked
Unloaded	10%	17%
Loaded	7%	66%

Prevention is Possible

Treatment, Tools, and Techniques that Work



Counseling Improves Secure Storage

Barkin et al, Pediatrics 2008

- **Design:** Cluster RCT of 137 pediatric primary care patients
- **Intervention:** Counseling + free firearm safety device (lock)
- **Findings:** Substantial increase in secure storage for the intervention group (9.7%) and a decrease for the control group (-11.70%; $P < .001$). For every 2.5 patients for whom parents report gun ownership, 1 patient-family will report use of cable locks for safer firearm storage.

• *Runyan et al., Injury Prevention, 2005*

- **Design:** ED-based RCT of families with suicidal youth
- **Intervention:** Lethal means counseling by social worker or nurse
- **Finding:** Families who received counseling were **twice as likely** to limit firearm access at home

Families appreciate and desire information

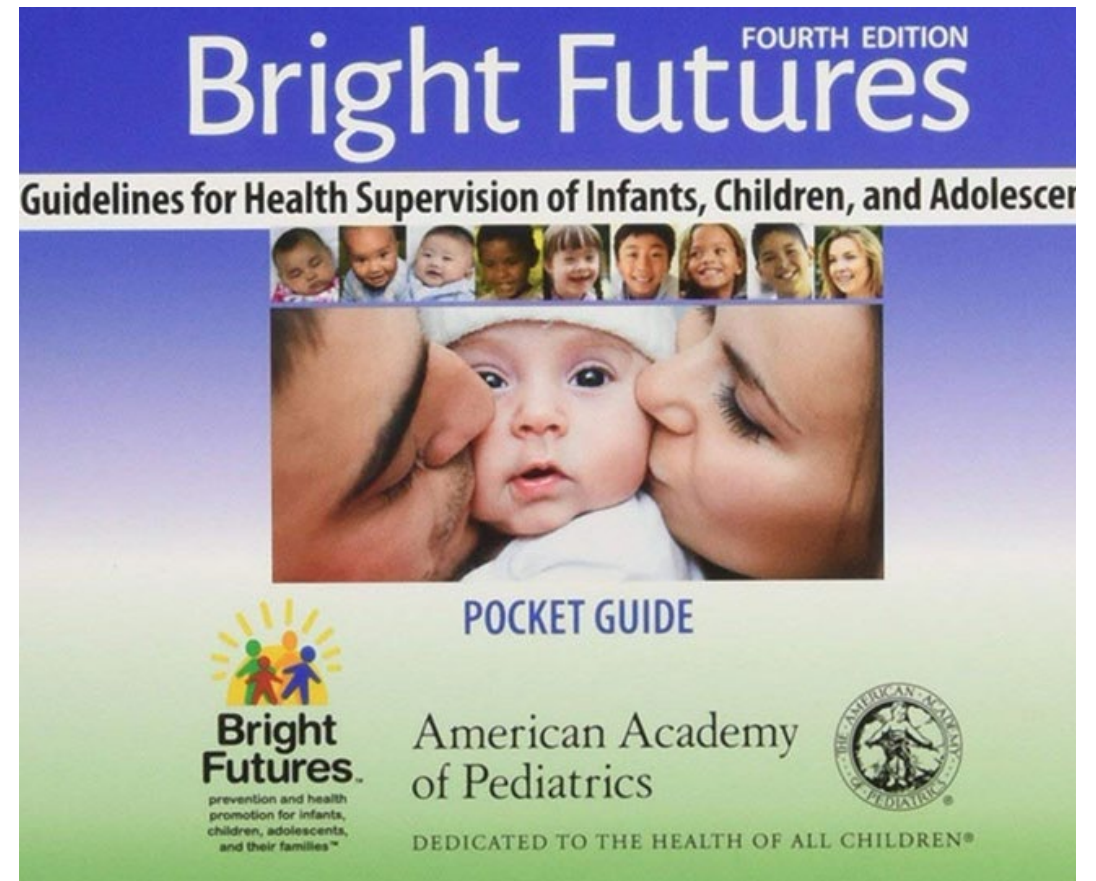
- The majority of parents agree pediatricians should ask about guns in the home (66%) and advise of secure storage (75%)
 - 71% of gun owners agree
- Recent polling of Tennessee parents found:
 - 87% of Tennessee parents believe firearms should be securely stored in a lockbox or safe.
 - 60% of parents express interest in secure firearm storage education.

“If a pediatrician advised me to not have any firearms in the home for child safety, I would...”

	Overall	Gun Owners
Think It Over	48%	49%
Follow the advice	35%	14%
Ignore the advice	11%	22%
Be offended	8%	14%

How do physicians do with counseling?

- **Less than 20%** of pediatricians report routinely counseling families about firearm safety
- Even **when firearms are present in the home**, only about **15–30%** of families receive secure storage counseling
- **88% of physicians** believe firearm injury is a public health issue — but fewer feel **prepared to counsel**



Pediatricians agree we should provide firearm counseling, but report common barriers



Time



Lack of
training



Uncertainty of the
effect

Similar barriers were reported among CHA attendees



Time



Lack of
training



Gun Culture

Family receptivity, language, comfort, psych consult availability,
systems/bureaucracy, liability

Time to face our fears



Words matter

Use the term
“firearms” opposed
to “gun”

“Do you prevent access
of your firearms by
unauthorized
individuals?”

Affirm good
intentions with a
child’s instruction +
encourage safe
storage

Discuss secure
storage in the
context of other
safety concerns

Tailor your
counseling to the
situation and the
family

Offer a non-
judgemental and
collaborative
approach

Try out these phrases

“Let’s talk about how to keep your child safe this summer, thinking about: pools, bikes, and firearms. Can you tell me what you all are doing for pool safety. Does Ben have a bike helmet he uses? If there are firearms in the home, can you tell me how they are stored?”

“Annie is getting older into her teenage years which comes with lots of fun, but some new challenges. Let’s talk about ways to keep her safe during this phase. How is driving going? What steps are you taking to prevent unauthorized access to firearms?”

Ummmm, is this legal?

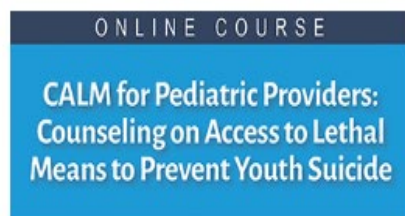


Ummmm, is this legal?



- No state currently has a law to restrict healthcare providers' conversations with families about secure storage
- Not mandated to report unless imminent risk

AAP has free training opportunities



PediaLink
The AAP Online Learning Center



CALM for Pediatric Providers: Counseling on Access to Lethal Means to Prevent Youth Suicide

MOC

AVAILABLE:

07/28/2022 - 07/27/2025

[DESCRIPTION & LEARNING OBJECTIVES](#) | [CREDIT INFORMATION](#) | [REGISTRATION FEES](#)

[COURSE DETAILS](#) | [TECHNICAL REQUIREMENTS](#)

FORMAT:

Online Course



PediaLink
The AAP Online Learning Center



Empower Parents to A.S.K

Talk to your children about gun safety.

Teach children to not touch guns and go find an adult right away if they find one.



Before dropping your child off at someone else's house, ask the adult in charge about:



Allergies



Pets



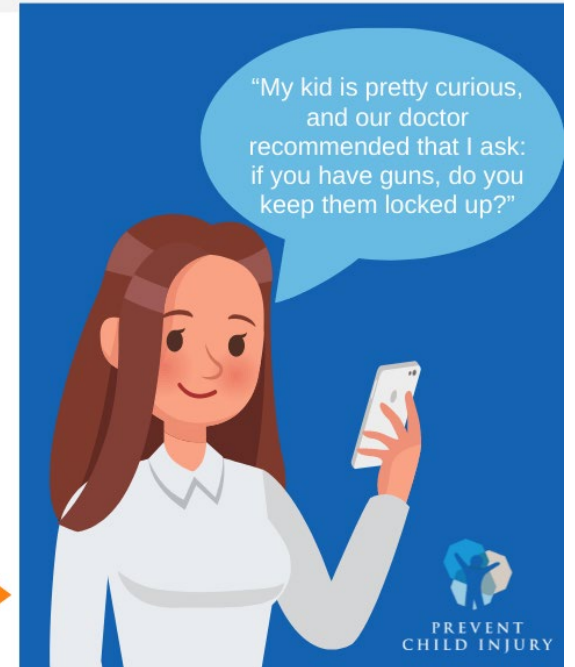
Internet Access



Adult Supervision



Gun Storage



One quick question that we ask all families before our kids go to hang out for the first time....If your family owns firearms are they all securely stored and inaccessible to kids? From both my work and volunteer work I know far too much about the risks not to ask. Thanks for understanding!

Hi! Thanks for asking. We do not own any firearms. This is a fantastic question and I am going to start asking it as well.

You are good to ask this questions. We are very committed to firearm safety and gun control. Nothing unsecured in our home.

No guns! Appreciate that you would ask. That's an incredible question that I need to keep in mind for my own boys!

Hey, no apologies at all!! We also take gun safety very seriously in our home. We do not have any unsecured guns in our home. All but my 8 year old have taken the hunter safety course in our house. Please let me know if you have any other questions or concerns.

No we don't but I understand the concern and appreciate your asking. We have no firearms and we will do all we can to ensure clean safe fun. It takes a village.

Thank you for asking! I completely understand. My husband is active duty military so we know all too well how critical this question is. My husband has a weapon for work but our children do not know he stores it here. It is stored (without ammo) in an inaccessible spot inside a wall and inside a safe that only can be opened by his fingerprint. He only uses it for deployment training. Hope that helps reassure you!

We do have guns. They are ALL LOCKED up with fingerprint only on the safe 🙏

Oh great question! We have ZERO unsecured weapons in our home. Appreciate you asking!



WELCOME TO



We're so excited to have you! Here's some info that may be helpful to feel comfortable and safe-- especially with kiddos in tow!



MEET EMERSON KAY

Our pup is very sweet--she doesn't bite but does give kisses (even in the mouth).

#1 House Rule: If you get ice, Emmy gets ice.

She's got a special diet so please don't feed her food not given by us. We don't have a fence, she's on a leash or closely supervised outside.

SAFETY NOTES

We don't have outlet covers but do have a few cabinet locks. Medicines are stored in the primary bathroom closet. We are a gun-free house. If you have one, you can store it securely in the neighbor's house.

The neighbors have a pool (yay! but it is unfenced). Bug spray and sunscreen are in the mud room.



FOOD & DRINK

All food is community food- help yourself! Kids' dishes are in the lower middle cabinet along the kitchen wall. We have a garbage disposal, but we're on septic so please be gentle!

No recycling, sadly. All trash can go in the main bin.

CLEANING STUFF

Vacuum and mop are in the closet by the stairs. Other cleaning supplies live under the kitchen sink. Washer and dryer are in the mud room (instructions self-explanatory). Extra towels, toilet paper, etc are in the closets in the mud room.



CONTACT INFO

Practicing What I Preach

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MCJCHV offers free cable gun locks to everyone, no questions asked



14 yo Drew comes to the ED with a forearm laceration he got from a fight in school

Drew is accompanied by his aunt. He appears quiet but cooperative. During routine psychosocial screening, the ED team uses the SaFETy score to assess risk of future violence involvement. The questions and his responses are as follows:

S (Serious fighting): “Have you been in a serious physical fight in the past 6 months?” → **Yes, Twice (1 point)**

F (Friend weapon carrying): “How many of your friends carry weapons like guns or knives?” → **Some (0 points)**

E (Environment): “Do you hear gunshots in your neighborhood?” → **Yes, many times (1 point)**

T (Threats): “How often, including today, in the past 6 months has someone pulled a gun on you?” → **Once (3 points)**

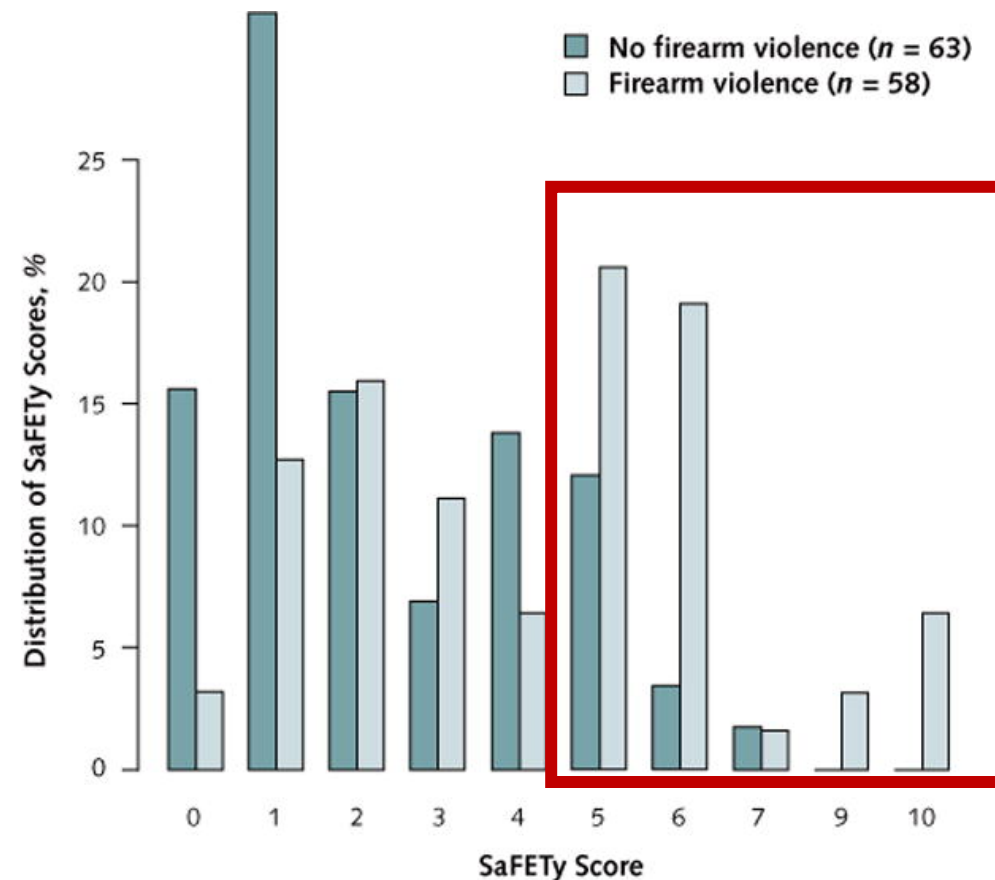
Total SaFETy Score: 5 (High Risk)

Identify Risks and Connect to Resources

Rules for Calculation of the SaFETy Score

Mnemonic	Category	Question/Scale Levels	SaFETy Contribution
S	Serious Fighting	In the past 6 mo, including today, how often did you get into a serious physical fight?	
		0 (never)	0
		1 (once)	1
		2 (twice)	1
		3 (3–5 times)	1
		4+ (6 or more times)	4
F	Friend Weapon Carrying	How many of your friends have carried a knife, razor, or gun?	
		1 (none)	0
		2 (some)	0
		3+ (many, most, or all)	1
E	Community Environment	In the past 6 mo, how often have you heard guns being shot?	
		0 (never)	0
		1 (once or twice)	0
		2 (a few times)	0
		3 (many times)	1
T	Firearm Threats	How often, in the past 6 mo, including today, has someone pulled a gun on you?	
		0 (never)	0
		1 (once)	3
		2+ (twice or more)	4

SaFETy = Serious fighting, Friend weapon carrying, community Environment, and firearm Threats.



Distribution of SaFETy scores among youth with and without firearm violence during the follow-up period in the validation data.

Prevention is Possible

Next Steps:

- The ED provider discusses the score with Drew and his aunt using trauma-informed, nonjudgmental language.
- A social worker is consulted to provide immediate crisis support and assess safety at home and school.
- Drew is referred to the hospital's violence intervention program for ongoing case management, peer support, and mentorship.
- The family is offered secure firearm storage counseling and a free lockbox after disclosing that a firearm is kept in the home for protection.

This brief 4-question screening tool identified a high-risk youth not initially flagged by the injury itself. With less than 2 minutes of screening, the team was able to:

- Detect potential risk for retaliation or future violence
- Offer emotional support and services
- Potentially prevent future injury or death

Clinical Approaches to the Prevention of Firearm-Related Injury

Authors: Patrick M. Carter, M.D., and Rebecca M. Cunningham, M.D

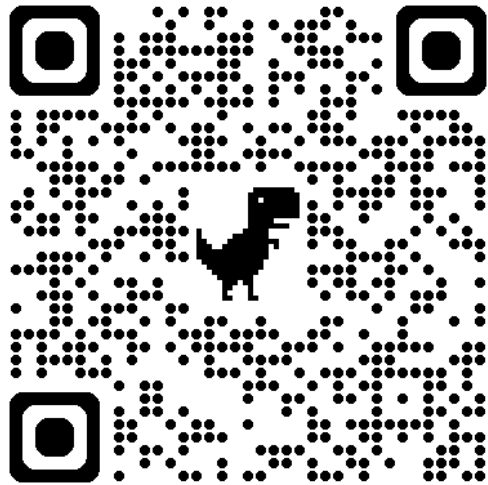


Table 1. Sample Prompts for Initiating Discussions around Firearm Safety with Older Adults, Youth, and Patients at Risk for Intimate Partner Violence or Suicide.*

Patients at risk for firearm suicide with known household firearm access

"Lots of people have guns at home. Some will store their guns outside of their home temporarily, such as at a relative's house or gun shop, until they are feeling better. What do you think about a strategy like that?"²⁴

"When people are feeling depressed or down, sometimes they temporarily store their firearms outside of the home.

What would your plan for temporary storage look like if you or someone else felt down or was struggling?"⁶⁴

"What ideas do you have about ways to increase your safety in case you have suicidal thoughts?"

Older adults with firearm availability or access

The "5 Ls" tool provides a framework for asking about factors specific to older adults when screening for firearm availability.⁶⁵

1. Is it LOADED?
2. Is it LOCKED?
3. Are LITTLE children present?
4. Is the operator feeling LOW?
5. Is the operator LEARNED? (i.e., is the person knowledgeable about how to use the weapon, or does the person possibly have dementia)

Identifying risk of firearm violence among youth (14–24 yr of age)

The SaFETy score predicts the 2-year risk of being an aggressor or victim in an incident of firearm violence.⁶⁶

In the past 6 months:

Serious fighting: "How often did you get into a serious fight?"

Friend carrying a weapon: "How many of your friends have carried a knife, razor, or gun?"

Community Environment: "How often have you heard guns being shot?"

Firearm Threats: "How often has someone pulled a gun on you?"

Identifying risks of intimate partner violence

The five-item Danger Assessment Screen is used to predict intimate partner homicide or the risk of severe injury from intimate partner violence.^{66,67}

"Has the physical violence increased in severity or frequency over the past year?"

"Has your partner (or ex) ever used a weapon against you or threatened you with a weapon? If yes, was the weapon a gun?"

"Do you believe your partner (or ex) is capable of killing you?"

"Has your partner (or ex) ever tried to choke/strangle you/cut off your breathing?"

"Is your partner (or ex) violently and constantly jealous of you?"

* Prompts can be used to initiate a screening discussion or as part of a general discussion of firearm safety with patients in a clinical setting. See Tables S3 through S5 in the Supplementary Appendix, available at NEJM.org, for additional information regarding screening tools, including the use, scoring, derivation, and performance characteristics of the tools described as well as an additional firearm-specific screening tool (FIGHTS score)⁶⁷ to assess the risk of adolescent firearm carriage.

BE SMART



Secure

All guns in your
home and vehicle



Model

Responsible
behavior



Ask

Unsecured guns
in other homes



Recognize

The role of guns
in suicide



Tell

Your peers to
Be SMART

GUN STORAGE FOR YOUR LIFESTYLE

As a gun owner, you can choose from multiple options for safely storing and protecting your firearms when they're not in use.

Use this guide to determine which mechanism best suits your lifestyle, priorities and environment.

A RANGE OF OPTIONS

PLEASE HELP PREVENT ACCIDENTS. STORE FIREARMS RESPONSIBLY.

These are just a few of the storage options available to firearms owners. For the greatest level of security, consider using a combination of safety mechanisms and educate family members about handling firearms properly.

To learn more about firearms safety, visit ProjectChildSafe.org



Project ChildSafe is a program of the National Shooting Sports Foundation®



Education Options

Practice **safer storage** in your household by storing your firearm:

Unloaded



Separately from
ammunition



Locked up, away,
and out of sight



#SaferStorage



Firearm Safety for Parents of Teens

Here are some tips to keep teens safe around firearms.



Owner
Safety training and parental supervision always, and don't let their friends handle the firearm.

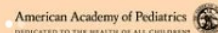


Parents must control gun access until age 18 (at least).



Use a gun lock and/or gun lockbox. It can save a life!

Guns are the leading cause of death in teens through suicide or used against others.



In-Home Options

Cable Lock

Braided steel threaded through firearm to prevent chambering a round, engaging the slide, or loading a magazine; secured with key or combination lock.



Trigger or Clamshell Lock

Two-part (or one-part clamshell) device that attaches behind the trigger or over the trigger guard to prevent the trigger from being pulled. Secured with combination lock, key, or biometrics.



Lock Box

Stores one or more handguns using a key, combination lock, keypad, or biometric security (e.g., fingerprint) to restrict access.



Gun Safe or Cabinet

Stores one or more firearms using a key, combination lock, keypad, or biometric security (e.g., fingerprint) to restrict access.



Smart Guns

Uses biometrics (e.g., fingerprint) or other technology (e.g., RFID) to ensure only authorized users can discharge the firearm.



Firearm Disassembly

Disassembly into component parts; removal of key elements (e.g., firing pin) prevents use.



Out-of-Home Options

Storage Locker at a Business (Shooting Range, Sports Club, Firearm Seller)

Many allow locker storage for a fee. Background check requirements vary by state, by type of storage, and on whether ownership is transferred.

Self-Storage Rental Units

Many allow firearm storage. Most require rental of entire unit, although some have storage drawers or bins available.

Existing Armories

Some will provide temporary storage for safety. Options include law enforcement, armories (e.g., National Guard).

Pawn Shops

Some provide monetary loan in exchange for the firearm. The owner may retrieve the firearm by paying back the loan with interest and passing a background check.

Pros

- Low cost
- Single or multigun configurations
- Compatible with most firearms
- Cannot be installed on a loaded firearm

- Low cost
- Compatible with most firearms
- Secured with combination lock, key, or biometrics

- Can be used in multiple settings (e.g., car)
- Smaller than a gun safe
- Biometric versions allow rapid access

- Can store multiple firearms
- Fits long guns and handguns
- Frequently changing lock combination or storing keys outside of the home further reduces household risk
- Uses key, combination lock, or biometric devices

- No keys or codes
- Prevents use of firearm by nonauthorized user
- Prevents theft

- Increases the time before the firearm can be used (i.e., requires reassembly)
- The risk of the firearm being used is further reduced when disassembly is paired with the removal of key parts

- Several states have maps detailing potential storage locations
- In some states, a background check is not required for locker access when the owner holds the key

- Depending on the state, a background check may not be required for firearm storage
- Firearm owners may prefer this option because facilities often have 24-hour access

- Some will offer free storage services and will pick up firearms at the home for storage
- May offer firearm-disposal services

- Owner maintains control over retrieval time frame
- Cost may be lower depending on interest fees

Cons

- Cable can be cut with tools
- Some patients may be concerned about the potential of damage to the firearm

- Blocks trigger but increases the risk of injury if placed on a loaded firearm

- More expensive than cable or trigger locks
- Electronic versions require batteries
- If portable, it could be stolen

- Expensive
- Large size may limit use in small homes or spaces

- Does not limit an owner's access; consider risk of self-harm
- Limited availability
- High cost
- If the purpose of ownership is self-defense, the patient may be resistant owing to concerns about technology failure

- If not paired with removal of key parts, the firearm can be reassembled
- If the purpose of ownership is self-defense, the patient may be resistant to practice disassembly because it limits immediate use

- Costs may be high for regular storage
- Not available everywhere
- Some states require a background check to store or retrieve firearm

- Renting the entire storage unit may be required
- Opportunity for self-harm is not limited for an owner at increased risk who has 24-hour access to the storage facility

- Patients should be advised not to arrive unannounced with their firearms
- Patient may not trust law enforcement
- Background-check requirements and disposal services vary

- Depending on the contract, the owner may forfeit the firearm after a period of time

We can lead the elimination of youth firearm injuries.

1. Youth Firearm Injury is a Public Health Crisis
 - Firearms are the leading cause of death for youth in the US and many states.
2. Secure Firearm Storage is Proven to Reduce Risk
 - Storing firearms locked, unloaded, and separate from ammunition reduces suicide risk by up to 78%.
3. Clinicians Can Champion Change
 - Become a champion in your unit or clinic
 - Advocate for device funding
 - Partner with community programs
 - Lead a QI project
 - Join or start an HVIP or violence prevention task force

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Collaborations & Resources



Ad Council, Hospital Coalition on Gun Safety



Matthew Cook
CEO, Children's Hospital Association

"Gun violence is a public health crisis for children and their families. Children's hospitals are on the frontlines of pediatric emergency care, treating children and teens as they heal from the acute physical and enduring emotional wounds of gun violence, and supporting their families as they recover. It is our duty as an association of children's hospitals to bring awareness to the youth gun violence crisis and we are proud to join with other hospital leaders in a campaign to make children safer."

Ad Council Partnership



AgreeToAgree.org



AgreetoAgree.org

- Learn about gun injuries
- Conversation guides
- Resources and tools
- Spread the word
 - Social media images & copy
 - PSAs & other videos
- Information geared towards:
 - Parents & caregivers
 - Concerned adults
 - Healthcare professionals (coming soon)



8 in 10 Americans agree having more productive conversations can help reduce gun injury and death among children and teens.

AgreeToAgree.org

Source: Ad Council-Bully Pulpit International Survey, 2024.

**AGREE
TO
AGREE**

Additional CHA Resources

- Articles sharing more in-depth examples of how children's hospitals are addressing this crisis
- Including commentaries, blogs, Q&As and program overviews
- Highlighting research, policy & practice



Upcoming Webinar

Keeping Kids Safe: Implementing Firearm Safety Counseling

April 30, 2025
2 p.m. ET

Join Children's Hospital Association and Children's Hospital of Philadelphia for an overview of how health care providers can be involved in firearm safety counseling. Attendees will learn:

- The need for and efficacy of firearm safety counseling
- Advantages and disadvantages of different firearm locking devices
- Barriers and facilitators to successful hospital-based interventions
- Tips for navigating conversations about safe firearm storage



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Questions



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